



BIC's Best in Class Recycling Program

BIC has partnered with TerraCycle to bring your school an exclusive new free recycling program for any brand of writing instruments.

Access shipping labels to mail back your recycling, earn TerraCycle charity points and win prizes with BIC's Best in Class Recycling Program.

Who is TerraCycle?

TerraCycle is a world leader with over 20 years of experience in the collection, recycling and repurposing of complex waste streams. TerraCycle partners with leading consumer product companies to recycle products and packages that would otherwise end up being landfilled or incinerated.

For more information, please visit [terracycle.com](https://www.terracycle.com)



Perks for your school

Receive a welcome pack

- A BIC product classroom kit (this includes \$150 worth of BIC product)
- Digital resources to help you collect including activity sheets, posters and a DIY collection station sheet - all for you to print out to help you collect and engage students in the program

Numbers are limited so get in quick!

Fundraise for your school

For every shipment of writing instruments over 7kg sent to us for recycling, you will earn \$1 per kg in TerraCycle charity points which can be donated back to your school.

Win spot prizes

There will be plenty of spot prizes awarded to schools with the best collection stations and recycling rates throughout the school year.

Ship for free

Once you've collected a box full of writing instruments, you'll be able to sign in to your TerraCycle account to access free shipping labels to drop it at Australia Post.

FAQs

What can be recycled through this program?

All brands of used writing instruments including pens, markers, highlighters, mechanical pencils and correction fluid tape and pots. Please make sure they are as empty as possible.

What rubbish does this program not accept?

The program does not accept:

- Glue sticks
- Erasers
- Rulers
- Pencils
- Crayons
- Sharp objects

What does TerraCycle do with the items?

Once collected, the used writing instruments are cleaned and separated by material type. The metals and plastics are recycled into raw formats that manufacturers use to make new products.

Are there any costs associated with participating in this program?

BIC sponsors this national recycling program making it free for your school to participate.

Be the Best in Class with these top tips

Decorate your station

Use our printable DIY decoration sheet from your digital starter pack to decorate your station to make it stand out and for the chance to win spot prizes!

Station placement

Make sure you place your collection station in a prominent area with clear signage. Maximum exposure = maximum recycling! We recommend placing the box in your schools front office, foyer or even multiple boxes ie. in every classroom.

Measure your progress

To earn TerraCycle charity points by recycling, you must ship at least 7kg of writing instruments for this program. Use our printable colouring in progress bar to track how much you've collected. It's a fun and interactive way to know when to send your used items to TerraCycle.

Spread the word

The more you recycle, the more you can fundraise for your school with TerraCycle points. We recommend getting your school community on board to help you collect more and faster. Your digital welcome pack will include a printable 'Recycle Here!' poster and icon to share on noticeboards, your schools website and newsletters.