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ECO-MINDED SMALL BUSINESS HELPS COMMUNITY MINIMIZE PLASTIC FOOTPRINT DURING HOLIDAY SEASON

A Greener Place helps locals recycle the unrecyclable and raise environmental awareness with TerraCycle's Zero Waste Boxes

WATERDOWN, Ontario (December 2, 2019) – A Greener Place, a bulk and unpackaged store for eco-friendly personal and home products, has teamed-up with TerraCycle® to provide their customers and community with a convenient solution to recycle traditionally non-recyclable candy and snack wrappers through the Zero Waste Box program. The collected plastic packaging, which is especially pervasive during the holiday season, will be recycled into a variety of new products such as park benches, bike racks, shipping pallets and recycling bins.

By placing the Candy and Snack Wrappers Zero Waste Box in their retail store, A Greener Place is helping locals divert waste from landfills while simultaneously instilling sentiments of sustainability throughout the community. Halloween and the following holiday season invariably results in a large volume of candy and snack wrappers bound for landfills. With the help of their Zero Waste Box, A Greener Place will give the people of Waterdown the ability to recycle their candy and snack wrappers so that they may be diverted from landfills, sidewalks, or even shared waterways.

“So much waste is created for holidays like Halloween or Christmas, which heavily emphasize snacks and treats that are many times wrapped in plastic,” says Victoria Garofalo, owner of A Greener Place. “This box will help individuals close the loop and ensure that their waste gets properly recycled rather than in landfills or bodies of water.”

By forgoing single-use packaging for reusable alternatives, the store further reduces their environmental footprint by encouraging customers to bring in their own refillable containers for their personal and home products.

TerraCycle, the world's leader in the collection and repurposing of complex waste streams, created the Zero Waste Box program to provide solutions for difficult-to-recycle waste that cannot be recycled through TerraCycle's brand-sponsored, national recycling programs or via standard municipal recycling. A Greener Place decided to use a box that would accommodate specific needs to fill the void of what cannot be recycled in its local community.

After questioned whether the Zero Waste Box will make a difference in the community, Garofalo stated “This Zero Waste Box will give people the opportunity to learn that they have options for the responsible recycling of waste that would otherwise end up in the garbage”

More information regarding A Greener Place can be found by visiting their website, agreenerplace.ca. All collected materials from the Zero Waste Box program are sent to TerraCycle for recycling, where they undergo a series of treatments before getting turned into new items.

For more information on TerraCycle, please visit www.TerraCycle.com.

TerraCycle offers Zero Waste Boxes for almost every category of waste. By purchasing Zero Waste Boxes, consumers save trash from landfills and help reach TerraCycle's goal of creating a waste-free world.

About A Greener Place

A Greener Place is a zero-waste general store and refillery that specializes in eco-friendly household and personal products that help individuals reduce their everyday waste.

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste®. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers, cities, and facilities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding 15 years ago. To learn more about TerraCycle or get involved in its recycling programs, please visit www.TerraCycle.ca.

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