

FOR IMMEDIATE RELEASE

CONTACT:
Mary Ellen Dowd
TerraCycle Canada
mary.ellen.dowd@terracycle.ca

**STOP FLUSHING YOUR DISPOSABLE CONTACT LENSES & RECYCLE THEM
FOR FREE AT EYE DOCTORS LOCATED THROUGHOUT WINNIPEG**

Through the Bausch + Lomb Every Contact Counts Recycling Program, Residents of Winnipeg can Dispose of Any Brand of Disposable Contacts & Blister Packs, Diverting them from Landfill

WINNIPEG, Manitoba, August 16, 2021 – Eye doctors located throughout Winnipeg are helping the planet and the local community by reducing waste and keeping otherwise non-recyclable disposable contact lenses and their packaging out of the landfill.

Through the Bausch + Lomb Every Contact Counts Recycling Program, consumers are invited to bring all brands of disposable contact lenses and their blister pack packaging to participating eye doctor locations to be recycled.

“Contact lenses are one of the forgotten waste streams that are often overlooked due to their size and how commonplace they are in today’s society,” said Tom Szaky, founder and CEO of TerraCycle. “Programs like the Bausch + Lomb Every Contact Counts Recycling Program allows eye doctors to work within their community and take an active role in preserving the environment, beyond what their local municipal recycling programs are able to provide. By creating this recycling initiative, our aim was to provide an opportunity where whole communities are able to collect waste alongside a national network of public drop-off locations all with the unified goal to increase the number of recycled contact lenses and their associated packaging, thereby reducing their impact on landfills.”

Below is a list of local eye doctors participating in the program:

- **For Eyes Optical**, R3P 1V5 Winnipeg 6-2090 Corydon Ave
<https://foreyesoptical.ca/>
- **Clarity St Boniface**, R2H 1H2 Winnipeg 1-3 St. Mary Rd
<https://www.clarityvision.ca/>
- **Book Optical LTD.**, R3C 3T1 Winnipeg 235-444 St Mary ave
<https://www.eyerecommend.ca/optometrists/mb/winnipeg/book-optical-ltd>
- **FYidoctors Downtown Winnipeg**, R3C 3Z5 Winnipeg 330 St. Mary Ave.
<https://fyidoctors.com/en/locations/winnipeg/>
- **Village Optical**, R2M 3T2 Winnipeg 1079 St. Mary's Rd
<https://villageoptical.ca/>
- **Lotus Vision Care**, R3G0W4 Winnipeg HC3 160-1485 Portage Ave
https://lotus-vision-care.business.site/?utm_source=gmb&utm_medium=referral
- **Transcona Optical**, R2C1R2 Winnipeg 212 Regent Ave W
<https://www.transconaoptical.ca/>
- **Book Vision Care**, R3Y 1L6 Winnipeg 143 Scurried Blvd
<https://bookoptical.com/>
- **Armstrong & Small Eyecare Centre**, R3G0S7 Winnipeg 1140 Portage Ave
<https://www.armstrongandsmall.com/>
- **Prairie Eye Care - Winnipeg Optometrists (Henderson Hwy)**, R2G 1P3 Winnipeg 15-1795 Henderson Hwy

- <https://www.prairieeye.com/optometrist-winnipeg>
Prairie Eye Care - Winnipeg Optometrists (Northgate), R2V 3C4 Winnipeg 2-1399
McPhillips St
- <https://www.prairieeye.com/optometrist-winnipeg>
Prairie Eye Care - Winnipeg Optometrists (Sterling Lyon), R3P 1C7 Winnipeg 212-1020
Lorimer Blvd
- <https://www.prairieeye.com/sterling-lyon-business-park>
Visual Eyes Optometry, R3A 1M3 Winnipeg 790 Sherbrook Street
<https://visualeyesoptometry.ca/>

To learn more about the Bausch + Lomb Every Contact Counts Recycling Program, become a public drop-off location or to search for their nearest participating location, visit <https://www.terracycle.ca/brigades/bausch-and-lomb>.

About Bausch + Lomb

Bausch Health Companies Inc. (NYSE/TSX: BHC) is a global company whose mission is to improve people's lives with our health care products. We develop, manufacture and market a range of pharmaceutical, medical device and over-the-counter products, primarily in the therapeutic areas of eye health, gastroenterology and dermatology. We are delivering on our commitments as we build an innovative company dedicated to advancing global health. More information can be found at www.bauschhealth.com.

About TerraCycle Canada

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating nationally across 20 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its new division, Loop, is the first shopping system that gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding more than 15 years ago and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit www.terracycle.ca.

###