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**LITTLE VILLAGE VACATION RESORT FOR DOGS TAKES ACTION
TO RECYCLE THE UNRECYCLABLE**

Little Village Vacation Resort for Dogs Reinforces Commitment to Sustainability with Help of Zero Waste Boxes from TerraCycle®

HARVEY, NB, May 31, 2022 - Little Village Vacation Resort for Dogs, a local dog boarding and daycare center, has teamed up with TerraCycle to divert their hard-to-recycle waste from landfills through the Zero Waste Box program.

Independent and woman-owned, Little Village strives to provide the ultimate vacation destination for dogs. This local boarding and daycare center goes the extra mile by implementing new ways to reduce its plastic footprint. As part of its commitment to the environment, Little Village's partnership with TerraCycle is a testament to the company's focus on sustainability and its daily efforts to minimize its environmental impact.

Little Village Resort for Dogs is working to reduce its plastic packaging using TerraCycle's Kitchen Separation Zero Waste Box, located onsite in their storeroom. This conventionally unrecyclable waste would otherwise be landfilled, incinerated, or contribute to the pollution of marine habitats. Using TerraCycle, the collected waste can now be recycled into a variety of new products such as park benches, bike racks, shipping pallets, and recycling bins.

TerraCycle, the world's leader in the collection and repurposing of complex waste streams, created the Zero Waste Box program to provide solutions for difficult-to-recycle waste that cannot be recycled through TerraCycle's brand-sponsored, national recycling programs or via standard municipal recycling. Little Village decided to utilize boxes that would address traditionally unrecyclable waste produced throughout their facility.

"I can't prevent companies from using non-recyclable plastic packaging, much as I wish I could. But at least I don't have to feel guilty about the harm I would do if I just trashed that plastic," said Corinne Wolpe, the proprietor of Little Village Vacation Resort for Dogs. "TerraCycle enables me to reduce my environmental footprint and that of my business, which is vitally important to me,"

More information regarding Little Village Vacation Resort for Dogs can be found by visiting their website, <http://www.littlevillageresort.com/>. All collected materials from the Zero Waste Box program

are sent to TerraCycle for recycling, where they undergo a series of treatments before getting turned into new items. For more information on TerraCycle, please visit www.terracycle.com/en-US.

TerraCycle offers Zero Waste Boxes for nearly every category of waste. By purchasing Zero Waste Boxes, companies and consumers save trash from landfills and help reach TerraCycle's goal of creating a waste-free world.

About Little Village Vacation Resort for Dogs **NBSPCA PEL # 0799**

Little Village is the ultimate in no-stress vacation boarding for your dog and is ideal for dogs who find conventional boarding facilities traumatic. Dog guests live in a home with 24- hour access through a dog door to a 6-acre fully fenced dog enclosure of natural forest. They have the freedom to decide for themselves how they would like to spend their time. For those dogs who carry emotional baggage, Little Village is a magical retreat that allows them to heal, gently, by discovering, in their own time and at their own pace, who they are - this allows them to find their own confidence and their own courage without any pressure.

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating in 21 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with its partners to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its reuse platform Loop gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle has won over 200 awards for sustainability and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit www.terracycle.ca.

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