Getting your school involved

We know it can be a big ask to start a collection station at your school, but there are many benefits to recycling and fundraising with TerraCycle. When speaking with administration or parent groups about recycling with TerraCycle, keep these factors in mind.

TerraCycle helps you earn money for your school

- It's rare to find a fundraising effort that is completely free of cost, and fundraising with TerraCycle won't cost you a penny.
- The top school fundraising with TerraCycle has earned over \$20,000!

It's a great teaching tool

- Teach your students about the importance of reducing, reusing, and recycling, all while earning cash for your school.
- You can build lesson plans around your collection efforts to help students become future recyclers.

Recycling helps the planet

 Not only will your students learn about the importance of caring for the planet, but your efforts will actively keep hard-to-recycle trash out of landfills.

It won't interfere with other fundraising efforts

 Your school can still participate in other fundraising efforts while fundraising with TerraCycle.



It brings the community together

• Families of staff and students can get involved by bringing in their hard-to-recycle trash from home.

It won't use many additional resources

- Although you will need boxes or bins to hold your collections, fundraising with TerraCycle won't take much else.
- You can choose to make posters and handouts to promote your collection station.

It's low maintenance

- After spreading the word about your collection station, all you
 have to do is keep an eye on it and send in your trash when your
 bins fill up.
- We even provide a free shipping label for each program.

Why TerraCycle?

Your hard-to-recycle trash won't end up in landfills and incinerators when you recycle and fundraise with TerraCycle. It's better for the planet and an opportunity to help teach the next generation of recyclers.



Questions?

Visit our <u>Help Center</u> or email <u>customercare@terracycle.com</u>, and our Customer Care team will get back to you as soon as possible.





