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## **STEMMING THE PLASTIC TIDE: TERRACYCLE GLOBAL FOUNDATION REMOVES OVER 2 MILLION POUNDS OF WASTE FROM WATERWAYS**

*Non-profit reaches milestone, prevents ocean pollution using marine trash capture technology*

**TRENTON, New Jersey (January 31, 2024)** — The [TerraCycle Global Foundation](#), a non-profit organization founded by TerraCycle, an international leader in innovative sustainability solutions, has reached an impressive milestone. The foundation has removed over 2 million pounds of waste – roughly equivalent to the weight of more than eight blue whales – from rivers, canals and waterways.

Since its founding, the TerraCycle Global Foundation has targeted ocean cleanup right at the source. 80% of marine pollution starts in rivers and canals. When polluted, these waterways send waste to oceans, harming sea life, human health, and the environment. The TerraCycle Global Foundation’s world-class river waste prevention systems ensure none of the waste collected ever reaches the ocean.

Operating in canals throughout Bangkok, Thailand, the TerraCycle Global Foundation works with local community and government organizations to address the complex challenge of collecting waste before it enters and pollutes global aquatic systems. The Foundation currently operates wildlife-safe river traps in Thai canals to recover waste directly from the water. The waste is sorted, and plastics are separated and recycled.

“The TerraCycle Global Foundation takes a holistic approach to reducing plastic waste in waterways,” said James Scott, Executive Director of the TerraCycle Global Foundation. “Our operations provide safe, stable employment for members of the local Lat Phrao community in Bangkok while creating cleaner and healthier environments for communities along the canal.”

“Reaching this waste removal milestone is only the beginning of the Foundation’s work to clean our oceans and preserve the planet. It’s our mission to enact meaningful, long-lasting change that can be replicated worldwide.”

Last year, the TerraCycle Global Foundation made a Clinton Global Initiative (CGI) ‘Commitment to Action’ with a project to prevent ocean waste. The Foundation will replicate and scale its successful canal cleanup model in a new region in Thailand, Vietnam, or Cambodia and establish a material recovery center as a central hub for waste management activities and educational programs. The commitment was recognized by Secretary Hillary Rodham Clinton at the Clinton Global Initiative Annual Meeting.

To learn more about The TerraCycle Global Foundation, please visit [www.terracyclefoundation.org](http://www.terracyclefoundation.org).

TerraCycle supports the Foundation by contributing time and a wide range of resources to support the Foundation’s important mission.

### **About the TerraCycle Global Foundation**

Founded in 2019, the TerraCycle Global Foundation's objective is to address the complex challenge of collecting and recycling plastic waste in emerging countries and preventing it from entering and polluting global aquatic systems. By joining forces with the local community and government organizations in affected areas, fostering collections and recycling programs and offering meaningful education programs in numerous localities, the Foundation is working to advance an integrated and collaborative approach to this global crisis that can be replicated around the world. To learn more about The TerraCycle Global Foundation please visit [www.terracyclefoundation.org](http://www.terracyclefoundation.org). To make a contribution, please visit [here](#).

### **About TerraCycle**

TerraCycle is an international leader in innovative sustainability solutions, creating and operating first-of-their-kind platforms in recycling, recycled materials, and reuse. Across 21 countries, TerraCycle is on a mission to rethink waste and develop practical solutions for today's complex waste challenges. The company engages an expansive multi-stakeholder community across a wide range of accessible programs, from Fortune 500 companies to schools and individuals. To learn more about TerraCycle and join them on their journey to move the world from a linear economy to a circular one, please visit [www.terracycle.ca](http://www.terracycle.ca).

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