



### **SPONTEX® LAUNCHES UK RECYCLING SOLUTION FOR DISPOSABLE GLOVES**

*Partnership with TerraCycle enables consumers nationwide to recycle vinyl, latex, nitrile and polyethylene disposable gloves.*

**April 2019:** Spontex® has partnered with recycling experts TerraCycle to launch the Spontex® Disposable Gloves Recycling Scheme, a free nationwide recycling solution for vinyl, latex, nitrile and polyethylene disposable gloves in the UK.

The Spontex® Disposable Gloves Recycling Scheme is a new recycling fundraising programme which enables people to recycle any brand of disposable vinyl, latex, nitrile and polyethylene disposable gloves for free whilst raising funds for the school, charity or non-profit of the sender's choice.

Disposable gloves are made from a variety of materials that are difficult to recycle which is why they aren't recyclable through council recycling systems in the UK. Now following the launch of the new Spontex® Disposable Gloves Recycling Scheme, once TerraCycle receives the vinyl, latex, nitrile and polyethylene disposable gloves they will be separated by composition, then sterilized before being cryo-milled into a fine powder and re-purposed to make things like floor tiles, sports fields, tracks and padding etc., reducing the need to create new virgin materials.

Anyone can sign up to the Spontex® Disposable Gloves Recycling Scheme for free at [www.terracycle.co.uk/spontex](http://www.terracycle.co.uk/spontex) either as a private collector or as a public location. Public drop off locations are visible on a TerraCycle map which enables other people in that area to drop off their disposable gloves for recycling as well. The scheme rewards shipments of over 20 gloves with 2 TerraCycle points (equivalent to £0.02) per glove which can be donated to the school, charity or non-profit of the sender's choice.

**Jo Evans, Head of Marketing from Spontex® UK** commented: "As a leading European cleaning tools brand, we believe that we can no longer design a great product unless we take into account its environmental footprint and constantly strive to reduce its environmental impact year after year. When we launch disposable products to meet consumer needs, we believe that we must give these products a second life and find them a new purpose. Through our partnership with TerraCycle®, we're taking responsibility and committing to identifying new innovative solutions to keep disposable gloves out of landfill."

**Laure Cucuron, General Manager, TerraCycle Europe** added: "Disposable gloves are used every day by many people all over the UK and as a complex material they can't be recycled by municipal recycling systems. We are delighted that thanks to Spontex we can now provide a free national recycling solution for any brand of vinyl, latex, nitrile and polyethylene disposable gloves with the aim of diverting as many as possible from landfill and incineration."

For more information on or to sign up for free to the Spontex® Disposable Gloves Recycling Scheme go to [www.terracycle.co.uk/spontex](http://www.terracycle.co.uk/spontex).

**-ENDS-**

**Notes to Editors**

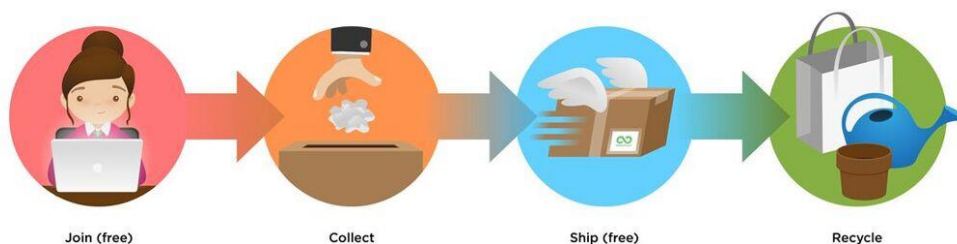
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### About the Spontex® Disposable Gloves Recycling Scheme

#### HOW IT WORKS



Participating is completely free and very easy.

This recycling programme is open to all individuals, schools, organisations (charities, town halls, local authorities) and companies based in the UK. If you do not have a TerraCycle® account yet, there are two steps you will need to complete to register for the Spontex® Disposable Gloves Recycling Scheme.

1. You must create an account at [www.terracycle.co.uk](http://www.terracycle.co.uk) by clicking on the sign-up button and filling out the form.
2. Then click "join programme for free" on the Spontex® Disposable Gloves Recycling Scheme page.

Then when the collector wants to post a shipment, they download a free UPS label from their account, attach it to the shipment and then simply order a free pick-up via UPS by calling 03457 877 877 or book a collection online. UPS will then collect from their location. Or the parcels can also be dropped off at the nearest UPS drop-off point.

For each shipment containing over 20 disposable gloves on the Spontex® Disposable Gloves Recycling Scheme, the sender receives 2 TerraCycle® points which is the equivalent of 2 pence per glove. 100 TerraCycle® points represents £1. The points can then be redeemed to the school, charity or non-profit of the sender's choice.

Once TerraCycle receives the vinyl, latex, nitrile and polyethylene disposable gloves they will be separated by composition, then sterilized before being cryo-milled into a fine powder and re-purposed to make things like floor tiles, sports fields, tracks and padding etc., reducing the need to create new virgin materials.



## Press Release



**Pictured above:** The accepted waste image showing all the types of disposable gloves (vinyl, latex, nitrile and polyethylene) accepted on the programme.

**About Spontex:** Spontex, the UK's No.1 Cleaning Tools brand\*, develops and markets a full range of consumer driven products in the household cleaning category. They have dedicated the last 80 years to creating products that make cleaning less effort and whenever possible a bit more fun! Their complete range of high-quality cleaning products includes cloths, scourers, gloves and mops, all designed to make everyday tasks better, quicker and easier. Spontex is part of Newell Brands, a world-class consumer products company with a diverse product line, iconic market leading brands and a global presence. Spontex products are available throughout the UK from grocery, DIY and online stores.

\*IRI total cumulative value sales for cleaning tools and gloves; 52 w/e 23.02.2019

### ABOUT TERRACYCLE

Founded in 2001, TerraCycle ([www.terracycle.co.uk](http://www.terracycle.co.uk)) is the world's leader in the collection and reuse of non-recyclable post-consumer waste. TerraCycle works with over one hundred major brands in twenty-one countries across the globe to collect used packaging and products that would otherwise be destined for landfills. It repurposes that waste into new eco-friendly materials and products. The waste is collected through TerraCycle's National recycling programmes, which are free fundraisers that pay schools, charities and non-profits for every piece of waste they collect and return.



## Press Release

TerraCycle launched in the UK in September 2009 and currently runs collection programmes for disposable gloves (vinyl, latex, nitrile and polyethylene), cracker and biscuit wrappers, crisp packets, popcorn / nuts / pretzel packaging, baby food pouches, bread packaging, Pringles cans, writing instruments, air and home care waste, toothbrushes and toothpaste tubes, contact lenses, Aqua Optima water filters, personal care and beauty products / packaging, Tassimo & L'OR coffee pod / TDISC waste and cigarette waste. Currently more than 3,596,000 individuals and organisations across the UK have signed up to collect, which to date has diverted over 55 million items of packaging waste from landfill while earning over £722,000 for schools, charities and non-profit organisations.