



TerraCycle Recycling Solutions Eliminate the Idea of Waste® by Recycling More Than 132 Million Items of “Non-Recyclable” UK Waste

TerraCycle is a company **specializing in finding recycling solutions for waste which is considered “non-recyclable” through traditional council recycling systems.** This includes a wide range of waste such as biscuits and snack wrappers, pens, toothbrushes, contact lenses, baby food pouches, bread bags, toy packaging and personal care and beauty packaging. Through recycling, **we aim to eliminate the idea of waste.**

Founded in New Jersey in 2001, today TerraCycle works with over one hundred major brands in twenty-one countries across the globe to collect used packaging and products that would otherwise be destined for landfills or incineration.

TerraCycle launched in the UK in September 2009 and currently runs **collection programmes for over 30 types of waste** which can't be accepted by local council-run recycling systems. Currently, more than **5,164,357 individuals** and organisations across the UK have signed up to collect, which to date has diverted over **132 million items of packaging waste from landfill.**

How does TerraCycle Recycle the “Unrecyclable?”

We offer different solutions for recycling waste which is considered “non-recyclable” through traditional methods.

National Recycling Programmes

We partner with **some of the biggest brands in the world** to find responsible solutions for their packaging waste.

These brands fund National Recycling Programmes, covering the cost of transporting and processing the waste, as well as a charitable donation to the charities of each collector's choice.

Throughout the UK, schools, organisations and individuals have signed up to one or several of [our free recycling programmes](#) and set up public access drop-off locations across the country.

Members of the public can find their nearest drop off location by heading to the TerraCycle website, finding the waste stream they would like to recycle and then accessing the interactive map of drop-off locations. If there is no location nearby, they may be able to set up their own location by creating an account on our website, heading to the dedicated programme page and signing up as a public or private collector.



Pictured above: The accepted waste poster from The Baylis and Harding Recycling Programme

Collectors who have signed up to one or more of the free recycling programmes are able to download free shipping labels which they can use to send their waste to TerraCycle via UPS. For each shipment of waste, they send to TerraCycle, collectors will earn TerraCycle points which they can redeem as a cash donation to the charity, non-profit or school of their choice.

Zero Waste Boxes

For waste streams which are not covered by our free recycling programmes, we offer a solution in the form of a [Zero Waste Box](#). Zero Waste Boxes are a paid solution which allows consumers to recycle waste for which we do not have a brand sponsor covering the costs like, for example, any brand of coffee capsule, make-up packaging, chewing gum and its packaging or even Personal Protective Equipment (PPE).

Consumers can purchase the box of their choice on the Zero Waste Box website and the price of each box includes the cost of us sending it to them, the prepaid shipping label which they then use to send their full box back to us, and the cost of processing the waste.



The All-In-One and Plastic Packaging Zero Waste Boxes

The recycling

In order to recycle this waste, TerraCycle partners with a number of third-party processors who turn the waste into a reusable raw material. The waste we send for recycling is shredded, washed and turned into an agglomerate or pellets. These pellets can then be melted down and moulded by manufacturers into new products such as outdoor furniture, planters and even playgrounds for schools.



A responsible and united approach

This ecological initiative reduces the need for new virgin plastics to be produced and at the same time prevents waste from ending up in landfill or incineration, or worse, in our rivers and oceans. In addition to the obvious ecological benefits, TerraCycle programmes also offer charitable rewards for collectors, and to date, in the UK alone more than £1,370,000 has been raised for schools, charities and non-profit organisations across the country.

More information on TerraCycle: <https://www.terracycle.com/en-GB>

The Zero Waste Box website: <https://zerowastebboxes.terracycle.co.uk/>

The TerraCycle Blog: <https://terracycleblog.co.uk/>

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