

#KeepOnRecycling Global Competition – New Zealand Terms & Conditions

1. CONTEST GENERAL INFORMATION

- 1.1. The Contest is run by TerraCycle® (Promoter) and available to anyone with a Facebook or Instagram account. The Contest is not sponsored or endorsed by Facebook or Instagram.
- 1.2. The #KeepOnRecycling Global Contest is open to 16 countries (USA, Canada, United Kingdom, Ireland, France, Belgium, Netherlands, Germany, Denmark, Sweden, Norway, Spain, Brazil, Australia, New Zealand, China). All New Zealand residents can participate excluding the Promoter's employees, their families, their agents or anyone else connected to the Contest.
- 1.3. The Contest will start at 8:00 pm (GM+12) 17th April 2020 and ends at 11:00 pm (GM+12) on August 27th 2020 (Contest Period).
- 1.4. No product purchase is necessary to enter the competition.

2. HOW TO ENTER

- 2.1. To enter the Contest, entrants must post a message, video or photo on their Facebook or Instagram account which:
 - a) shows, explains, or provides advice regarding how they collect TerraCycle® Accepted Waste at home; *and*
 - b) includes the hashtag #KeepOnRecycling in the post copy; *and*
 - c) tags @TerraCycleNewZealand (for Facebook) or @TerraCycleNZ (for Instagram) in the post copy.
- 2.2. 'TerraCycle® Accepted Waste' means waste accepted in any of TerraCycle New Zealand's active Free Recycling Programmes as listed at <https://www.terracycle.com/en-NZ/brigades/>.

3. CONTEST RULES

- 3.1. Multiple entries permitted per person.
- 3.2. Only original publications count in the contest. When a post is displayed as a retweet or a share from a different person, this post doesn't count. If it is not clear on Facebook that it is a repost from Instagram, Promoter can count it as a new, separate entry.
- 3.3. A publication with the same content can be posted on different channels. In this case, it is not a share or a repost and Promoter can count it in the contest as separate entries. The likes will not be combined.
- 3.4. If the #KeepOnRecycling hashtag is typed without capital letters, the entry will still be valid.
- 3.5. The Promoter accepts no responsibility for entries not successfully completed due to a technical fault or malfunction, computer hardware or software failure, satellite, network or server failure of any kind.
- 3.6. Entrants must have a TerraCycle® account to be able to receive prizes. This is not a condition to enter the Contest, however winning entrants will need create a TerraCycle® account to receive prizes.
- 3.7. If the successful entrants do not provide necessary TerraCycle® account details for TerraCycle® to award them with points before 11:00 pm (GM+12) on 11th September 2020, the entrant cannot claim the prize and the next best participant will be selected as the new winner.
- 3.8. No alternative prizes in whole or in part will be given to the winners to replace the TerraCycle® points. Prizes are not transferable, exchangeable, substitutable and are not redeemable for cash. The Promoter's decision is final and binding – no correspondence will be entered into.

- 3.9. By entering the Contest, entrants agree to be bound by and are deemed to have read, understood and accepted these Terms and Conditions. The Promoter reserves the right to remove any participants not complying with these Terms and Conditions, the law or whose behaviour is considered by the Promoter as dishonest or fraudulent.
- 3.10. By entering the Contest, entrants consent to TerraCycle® showing their Social Media account name in TerraCycle communication materials if they win a prize.
- 3.11. By entering the Contest, entrants consent to TerraCycle® republishing their Social Media account name and entries on TerraCycle social media, blog or other TerraCycle platforms.
- 3.12. In case of a breach of these Terms and Conditions by a participant, TerraCycle® may comment on the post (given it is possible due to the entrant's privacy settings) to inform the participant and remove the entry from the Contest.
- 3.13. The Promoter reserves the right to suspend or amend the Contest where it becomes necessary to do so for reasons outside of the Promoter's control.
- 3.14. The laws of New Zealand apply to this promotion to the exclusion of any other law. Entrants submit to the exclusive jurisdiction of the courts of New Zealand.

4. PRIZES, PRIZE DELIVERY, WINNER SELECTION AND NOTIFICATION

- 4.1. This Contest is a game of skill. Chance plays no part in determining the winners.
- 4.2. There are 2 ways to win prizes and they are divided into separate categories. People can enter as many posts as they would like, to be considered for the number of likes and the creative prizes.

- 4.2.1. **Prize category 1:** the 100 most liked publications complying with these Terms and Conditions will win TerraCycle® points. Participants will only be entered once they have reached a minimum of 250 likes on the publication. If someone has a post less than 250 likes, they will not be eligible for the prizes. Prize details: 1st = NZD\$3,000, 2nd = NZD\$1500, 3rd = NZD\$750, 4th to 100th = NZD\$150. Entries into the contest will be recorded and monitored by the Promoter's Social Media Team. 'Likes' refers to Instagram likes or any Facebook reaction.

Entrants must submit a screenshot (taken before the closing date 27th August 8:00 pm GM+12) to prove their publication had met the requirements to win the prize. In the screenshot, the time and date must be visible to be valid. This must be sent to the TerraCycle® Customer Support email address at customersupport@terracycle.co.nz by 11:00 pm (GM+12) on 31st August 2020 at the latest.

The publication's number of likes shown in the screenshot by the entrant will be taken into account. Once this has been received and cross-checked with the live publication, the successful participant will be contacted via email or social media and receive the prize within 20 working days. Any publication that is not meeting the criteria as outlined earlier, not following the above process or that is considered as fraudulent or dishonest by TerraCycle® will not be accepted.

If the participant does not provide a screenshot by the deadline (11:00 pm GM+12 on 31st August 2020), they will not be considered eligible to claim the prize and it will then be made available for the next eligible participant. In case there is a tie with the number of likes, the publication that was posted the first will be selected. TerraCycle® will then review screenshots and prize distribution before finally announcing the top 3 winners in a Social Media post on the TerraCycle® Social Media platforms on Friday 4th September 2020.

The TerraCycle® Social Media team will comment on the posts (permitting they have the ability to do so given the participant's privacy settings) that have placed 4th - 100th to let them know they have won and request the necessary TerraCycle® account details for TerraCycle® to award them with points. Winners will receive their TerraCycle® points within 20 working days.

- 4.2.2. **Prize category 2:** NZD\$150 worth of TerraCycle® points given on a weekly basis (so NZD\$450 won weekly) to 3 entries for best content (most creative/interesting/good) until Sunday 23rd August 2020, with the last winners selected on Monday 24th August 2020. Creativity can be shown in either the visuals (photo/video) or it can also apply to a text. TerraCycle® reserves the right to choose the posts they find most creative and will do so in an impartial and objective way. In the event that less than 3 publications are entered in a given week, the remaining prize(s) will not be awarded. The entrants are selected by the TerraCycle® Contest Judging Team every Monday from the week before (08:00 pm GM+12). The winners will receive their TerraCycle® points within 5 working days of being selected or announced and when TerraCycle's account details have been shared.

Entries which are selected as weekly 'best content' winners throughout the Contest Period are in contention to win the final prize in the category, NZD\$1500 worth of TerraCycle® points. The winner will be selected at 08:00 pm (GM+12) on Thursday 27th August 2020. The winner will be announced in Social Media posts on Friday 4th September 2020 and receive their TerraCycle® points within 20 working days.

5. Liability

- 5.1. The Promoter assumes no responsibility for any failure to receive an entry or for inaccurate information or for any loss, damage or injury as a result of technical or telecommunications problems, including security breaches, or for any late, lost or misdirected entries or other communications. If such problems arise, then the Promoter may modify, cancel, terminate or suspend the promotion.
- 5.2. The Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained, as a result of taking any of the Prize, except for any liability which cannot be excluded by law.
- 5.3. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regard to the tax implications relating to the prize or acceptance of the prize.
- 5.4. Your personal details will only be used for the purposes of administering this campaign. For more information on our privacy policy, please visit <https://www.terracycle.com/en-NZ/pages/terms-of-use>