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LAVAZZA PROFESSIONAL ANNOUNCES MAJOR RECYCLING MILESTONE

Over 156 Million FLAVIA® Freshpacks Have Been Recycled Through Partnership with TerraCycle

WEST CHESTER, PA, December 16, 2019 – Lavazza Professional, a part of one of the world's largest coffee companies, announced today that it has recycled over 156 million FLAVIA Freshpacks through their ongoing "Recycle Your Freshpack Program," created in partnership with TerraCycle®, the world's leader in the collection and repurposing of complex waste streams.

"Finding viable and credible 'end of life' solutions for our products is very important to us and forms part of our ongoing sustainability strategy work. TerraCycle has been a critical partner in offering this recycling solution for our FLAVIA Freshpacks and helping us to reach this wonderful milestone. Strong partnerships are a critical factor in this work which we hope to build on with TerraCycle as we identify ways in which we can further support our customers and distributors in achieving their own sustainability targets. We have come a long way over our 10-year relationship with TerraCycle and we look forward to continuing to help our customers recycle our FLAVIA Freshpacks and reduce their environmental impact," said Richard Bond, Global Senior Manager Sustainability.

Through the recycling program, businesses serviced by an authorized Lavazza Professional distributor were invited to take part in making their workplace more sustainable by diverting single-serve Freshpacks from landfill. To participate, businesses registered at www.recycleyourfreshpacks.com, collected their empty FLAVIA Freshpacks, downloaded a shipping label and returned the waste to TerraCycle for recycling.

"Since TerraCycle was founded more than 15 years ago, we've worked with companies like Lavazza Professional to make recycling as convenient and effective as possible," said TerraCycle CEO Tom Szaky. "This milestone demonstrates that by offering a simple solution to waste, a significant impact can be achieved that not only preserves the environment, but makes the world a better, cleaner place."

The Recycle Your Freshpack Program has been adopted by workplaces nationwide and is especially popular among Fortune 500 companies eager to lessen their ecological footprint. For more information on the Recycle Your Freshpack Program, visit www.recycleyourfreshpacks.com. Additional information about TerraCycle's recycling programs can be found at www.terracycle.com.

About Lavazza Professional

At Lavazza Professional, we've spent more than 37 years designing better workdays since launching the first single-serve brewer in 1982. Solely focused on the workplace, Lavazza Professional is comprised of

the FLAVIA® single-serve brewing systems and KLIX® vending systems - two major brands in the Office Coffee Service (OCS) and Vending categories respectively.

Every year we dedicate thousands of hours of research to uncovering employees' needs and crafting drink experiences. So, whether your team is large or small, we have exceptionally reliable brewers that will ensure every moment is met with the coffee, tea, or specialty drink that adds a little happiness to your day - all from one system.

As part of the Lavazza Group, we prioritize key sustainability goals during each stage of the drink-creation process - from origin to office, farm to cup.

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its new division, Loop, is the first shopping system that gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding more than 15 years ago and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit www.terracycle.com.

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