

BAUSCH+LOMB

Bausch + Lomb Media Contacts: Kristy Marks <u>kristy.marks@bausch.com</u> (908) 927-0683

Martine Subey <u>martine.subey@zenogroup.com</u> (212) 462-1027

TerraCycle Media Contact:
Sue Kauffman
sue.kauffman@terracycle.com
(609) 393-4252 x 3708

BAUSCH + LOMB REPORTS MORE THAN 9.2 MILLION UNITS OF CONTACT LENS MATERIALS DIVERTED FROM WASTE STREAM THROUGH ONE BY ONE RECYCLING PROGRAM

First-of-its-Kind Partnership Recycles More Than 55,200 Pounds of Contact Lenses, Blister Packs and Top Foil in Less Than Three Years

BRIDGEWATER, N.J. April 22, 2019 – Bausch + Lomb, a leading global eye health company, announced today, on Earth Day, that its ONE by ONE Recycling Program, the first contact lens recycling program of its kind, has recycled more than 9.2 million used contact lenses, blister packs and top foils since the program's launch in November 2016. The ONE by ONE Recycling program is offered free of charge to eye care professionals and their patients across the United States and is made possible through a collaboration with TerraCycle®, a world leader in the collection and repurposing of hard-to-recycle post-consumer waste. As of the end of March 2019, the total amount of waste collected and recycled translates to more than 55,200 pounds — roughly the weight of an adult whale shark.

"When we first began working with TerraCycle in early 2016, we were surprised to learn that even though the material used to manufacture contact lenses, blister packs and top foils are recyclable, the materials don't end up being recycled if placed in standard 'blue bins' due to their small size," said John Ferris, general manager, U.S. Vision Care, Bausch + Lomb. "We launched the ONE by ONE Recycling Program to provide contact lens wearers a straightforward, simple solution to ensure that these used contact lens materials are properly recycled. We are proud of the milestones that our partnership with TerraCycle has achieved and thank the eye care professionals and patients for participating in the program. Together we are helping to reduce the environmental impact these materials create."

According to The Association of Plastic Recyclers, the industry standard screen size, which identifies and removes unrecyclable plastics, filters out materials that measure less than three inches in diameter. Because standard recycling facilities are unable to process these small items, they either end up contaminating other recyclable material or are diverted to landfills.

"Contact lenses are one of the forgotten waste streams that are often overlooked due to their size and how commonplace they are in today's society," said Tom Szaky, CEO, TerraCycle. "It's through beneficial partnerships, like the one we enjoy with Bausch + Lomb, and ground-breaking initiatives, like the ONE by

ONE Recycling Program, that drive awareness of the issue, elicit change in the consumer and lead to the preservation of our environment for future generations to come."

To participate in the program, lens wearers are encouraged to bring their used contact lenses and packaging to any of the more than 3,500 participating eye care professionals' offices and recycle them in custom recycling bins provided to registered accounts. Once the recycling bins are full, the optometry practice mails the used lens materials to TerraCycle for proper recycling using a free shipping label from www.bauschrecycles.com. Once the materials are received by TerraCycle, the materials are then recycled into post-consumer products.

"The ONE by ONE Recycling program has been an integral part of my practice since it became available," said Gina Wesley, O.D., from Complete Eye Care, Medina, MN. "We have recycling bins throughout the office and patients are pleased to hear about it during their appointments, especially those who wear daily disposable lenses, like Biotrue® ONEday contact lenses, and have expressed concern about the added waste they create. I applaud Bausch + Lomb for leading the way in providing this solution for my practice and patients and helping to minimize the waste these materials generate."

Additionally, through the ONE by ONE Recycling Program, for every qualifying shipment of waste that weighs ten pounds or more from a practice, a \$1 per pound donation is made to Optometry Giving Sight, the only global fundraising initiative that specifically targets the prevention of blindness and impaired vision by providing eye exams and glasses to those in need.

To register and learn more about the Bausch + Lomb ONE by ONE Recycling program, visit www.BauschRecycles.com.

About Optometry Giving Sight

More than 600 million people worldwide are blind or vision impaired because they cannot access eye exams and correction. Optometry Giving Sight (GivingSight.org) is the only global fundraising initiative that specifically targets uncorrected refractive error, funding projects that help train local professionals, establish sustainable vision centers and deliver eye care where it's needed most.

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste®. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers, cities, and facilities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding 15 years ago. To learn more about TerraCycle or get involved in its recycling programs, please visit www.terracycle.com.

About Bausch + Lomb

Bausch + Lomb, a division of Bausch Health Companies, is a leading global eye health organization that is solely focused on helping people see better to live better. Its core businesses include over-the-counter products, dietary supplements, eye care products, ophthalmic pharmaceuticals, contact lenses, lens care products, ophthalmic surgical devices and instruments. Bausch + Lomb develops, manufactures and markets one of the most comprehensive product portfolios in the industry, which is available in more than 100 countries. For more information, visit www.bausch.com.

Biotrue is a trademark of Bausch Health Companies Inc. or its affiliates.

TerraCycle is a trademark of TerraCycle Inc.

Any other product/brand names and/or logos are trademarks of the respective owners.

© 2019 Bausch Health Companies Inc. or its affiliates.

BOD.0209.USA.19