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LOCAL SMALL BUSINESS HELPS COMMUNITY MINIMIZE PLASTIC FOOTPRINT

Refill Madness helps neighbors recycle the unrecyclable with TerraCycle's Free Recycling Programs

SACRAMENTO, CA (July 14, 2020) – Refill Madness, a company that sells locally made, bath, body and home products in refillable, re-usable packaging, has teamed-up with TerraCycle to provide their community with a convenient solution to recycle traditionally non-recyclable waste through TerraCycle's Free Recycling Programs.

In addition to forgoing single-use packaging for reusable alternatives, Refill Madness further reduces their community's environmental footprint by collecting all brands of used razors through the Gillette® Razor Recycling Program and all brands of empty health and nutrition packaging through the RB Health & Nutrition Recycling Program.

Through free, brand sponsored TerraCycle recycling programs such as these, collectors prevent littering, free up space in crowded landfills, promote sustainability throughout their communities and can earn charitable donations for non-profits and schools with every shipment to TerraCycle.

"We found TerraCycle years ago to offer a place where our customers can go a step further and remove other items from the waste stream/landfill such as dental packaging, mascara wands, office and school stationary, etc.", says Sloane Read, Co-Owner & Chief Refill Officer of Refill Madness. "Our customers absolutely LOVE our TerraCycle donation center inside our store and we hope to continue to expand our donation programs in the future."

Through TerraCycle's Brand Sponsored Recycling Programs, consumers can send in a wide variety of hard-to-recycle waste to be recycled for free. Participation is easy: sign up for a program on https://www.terracycle.com/en-US/brigades and mail in the packaging waste using a prepaid shipping label. Once collected, the packaging is cleaned, melted and remolded to make new recycled plastic products like park benches, bike racks, pet food bowls and recycling bins.

"Our goal has always been to provide Sacramento with an alternative to plastic packaging for everyday products and our community has received the concept with immense gratitude and excitement," continues Read. "We are dedicated to educating our customers on the recycling process, decreasing their plastic footprint, and removing plastic from the waste stream."

About Refill Madness
Refill Madness is a soap refillery and zero waste shop run by a family of 3 and a staff of 4 dedicated to the health of our customers and the planet, doing more than removing tons of

plastic from our waste stream, we also educate our community. Our current and past consumer habits are not, nor ever have been, sustainable. Refill Madness is a retail store based on the concept opposite of the throw-away culture where everyday products are purchased by weight and packaged in reusable containers. We offer locally made products that are biodegradable and eco-friendly, decreasing our carbon and plastic footprint. We know our customers by name, we watch their families grow, and we live in their community. We can't wait to get to know you and refill your bottles!

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste®. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers, cities, and facilities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. TerraCycle has won over 200 awards for sustainability and has donated over $44 million to schools and charities since its founding 15 years ago. To learn more about TerraCycle or get involved in its recycling programs, please visit www.terracycle.com.

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