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**WALMART AND TERRACYCLE® TO HOST NATION'S
LARGEST CAR SEAT RECYCLING EVENT**

Customers Can Trade in the Car Seat Their Kid Has Outgrown for a \$30 Walmart Gift Card

BENTONVILLE, Ark. and TRENTON, NJ, August 29, 2019 – Walmart and TerraCycle are joining forces to launch the nation's largest car seat recycling event in nearly 4,000 Walmart stores across the country.

The first-ever Walmart Car Seat Recycling Event will take place Sept. 16-30, in celebration of National Baby Safety Month. Customers can trade in used car seats at the Service desk in any participating Walmart store and receive a \$30 Walmart gift card* that can be used in store or online to buy items for their baby. All car seats collected in this program will be recycled through TerraCycle, and each component will be diverted from the landfill.

"Safety – especially car seat safety – is a top priority for Walmart's Baby department, so we wanted to use our size and scale to create an event that offered unprecedented access to trade in an outgrown car seat for a gift card – perfect for using on your baby's next car seat," said Melody Richards, Vice President, Walmart Baby. "Sustainability is of equal importance to Walmart, so we're happy to work with TerraCycle who will recycle every component of the car seats."

"Through the Walmart Car Seat Recycling Program, traditionally non-recyclable car seats are now nationally recyclable," said Tom Szaky, CEO and Founder, TerraCycle. "We are proud to work with this forward-thinking company to offer families from coast-to-coast a way to give their car seat, the item that has kept their little ones safe, a second-life. Through this event, we expect to divert the plastic equivalent of approximately 35 million water bottles from landfills."

To learn more about this event and others happening in Walmart's Baby department throughout September, please visit www.walmart.com/AboutBestOfBabyMonth.

TerraCycle works with major manufacturers and retailers to recycle "difficult-to-recycle" products and packaging that would normally be thrown away. To learn more about TerraCycle and its innovative recycling solutions, please visit <http://www.terracycle.com>.

**Walmart \$30 gift card offer with car seat trade in valid September 16, 2019 through September 30, 2019 at participating Walmart retail store locations. Not available at all Walmart Neighborhood Market locations. Limit of 2 gift cards per household. Booster seats not eligible for trade-in. Please see Customer Service desk for assistance with all car seat trade-ins. Gift cards subject to terms and conditions found at: https://help.walmart.com/app/answers/detail/a_id/57/~/~gift-card-terms-and-conditions.*

About Walmart

Walmart Inc. (NYSE: WMT) helps people around the world save money and live better - anytime and anywhere - in retail stores, online, and through their mobile devices. Each week, over 275 million customers and members visit our more than 11,300 stores under 58 banners in 27 countries and eCommerce websites. With fiscal year 2019 revenue of \$514.4 billion, Walmart employs over 2.2 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy and employment opportunity. Additional information about Walmart can be found by visiting <http://corporate.walmart.com>, on Facebook at <http://facebook.com/walmart> and on Twitter at <http://twitter.com/walmart>.

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste®. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers, cities, and facilities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding 15 years ago. To learn more about TerraCycle or get involved in its recycling programs, please visit www.terracycle.com.

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