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TERRACYCLE® TEAMS-UP WITH LOCAL INN TO RECYCLE WORLD'S MOST LITTERED ITEM

The Grove West Seattle Inn Stomps-Out Cigarette Litter with Help of TerraCycle Recycling Program

SEATTLE, Washington (July 22, 2019) – TerraCycle, the world's leader in the collection and repurposing of complex waste streams, has joined forces with The Grove West Seattle Inn to collect and recycle the world's most littered item – cigarette butts. After being shipped to TerraCycle, the waste collected through the program is processed into plastic pellets for use in a variety of recycled products while the remaining tobacco is composted.

"I started recycling cigarette butts after realizing I was sweeping-up hundreds around the property and surrounding sidewalks every week," said motel general manager John Coney. "I contacted The Surfrider Foundation after seeing a couple of their ashcans at the beach, they told me about TerraCycle's Cigarette Waste Recycling Program and they provided me with a couple of receptacles with a donation to Surfrider."

Through this program, The Grove West Seattle Inn is not only addressing the nation's most commonly littered item but also a form of potentially toxic plastic waste. The motel currently maintains 4 receptacles placed at designated smoking areas and along a frequently-trafficked sidewalk adjacent to the property. All of the collected waste is shipped to TerraCycle for recycling. When processed, the paper and tobacco is separated from the filter and composted. The filter is recycled into plastic pellets which can be used by manufacturers to make a number of products such as shipping pallets, ashtrays and park benches.

As the world's most littered item, billions of cigarette butts get tossed on shorelines, park grounds and sidewalks across the United States every year. If not addressed, cigarette waste persists for several years and poses a serious environmental threat as toxic chemicals leach into soil and bodies of water become contaminated with substances hazardous to marine life.

TerraCycle has collected hundreds of millions of cigarette butts globally. Additionally, through its various recycling programs, it has engaged over 200 million people across 21 countries to collect and recycle nearly eight billion pieces of waste that were otherwise non-recyclable.

About The Grove West Seattle Inn

As West Seattle's only full-service lodging accommodations, The Grove is proud to serve as the community's oasis of comfort and convenience. You can learn more about The Grove or plan your next stay by visiting their website http://www.grovewestseattle.com/.

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste®. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers, cities, and facilities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding 15 years ago. To learn more about TerraCycle or get involved in its recycling programs, please visit www.terracycle.com.

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