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**TERRACYCLE® PARTNERS WITH EZ PRODUCTS
TO RECYCLE CIGARETTE BUTTS AT TEMPE GOLF COURSE**

***Locals Stomp-Out World's Most Common Litter with Help of TerraCycle Recycling Program
and Keep America Beautiful Grant***

TEMPE, Arizona (July 8, 2019) – TerraCycle, the world's leader in the collection and repurposing of complex waste streams, has joined forces with EZ Products™, a company committed to providing safe, convenient and environmentally friendly smoking solutions to the public. Through the "The Butt Stops Here™" initiative, the golf carts at Rolling Hills, a Tempe-owned golf course in Arizona, managed by Gemini Golf, Tempe LLC, have been outfitted with cup ash trays and the collected cigarette waste is recycled into new products through TerraCycle.

As the world's most littered item, billions of cigarette butts get tossed on shorelines, park grounds and sidewalks across the United States every year. If not addressed, cigarette waste persists for several years and poses a serious environmental threat as toxic chemicals leach into soil and bodies of water become contaminated with substances hazardous to marine life.

To prevent cigarette litter pollution, "The Butt Stops Here" program equipped seven golf carts at Rolling Hills with custom-made cigarette receptacles through a grant provided by Keep America Beautiful (KAB) and with assistance from Keep Phoenix Beautiful, a KAB affiliate. After being shipped to TerraCycle, the waste collected through the program is processed into plastic pellets for use in a variety of recycled products and the remaining tobacco is composted.

"Since implementing the program at Rolling Hills, we've shipped approximately 20,250 cigarette butts to TerraCycle — effectively removing them from the environment," says Michael Sickles, EZ Products founder & CEO. "This is only a drop in the bucket when an estimated 4.5 trillion cigarette butts still contaminate the environment each year but it's a start and there is power in numbers," Sickles added. "It's our time, let's take the first step together. We are inviting all general managers, golf course owners, golf professionals, and concerned citizens to utilize our program, joining us in our journey of making a difference in reducing and ultimately eliminating cigarette litter from the environment."

Apart from improving environmental health, these receptacles also provide numerous other advantages. From a value-creating perspective, participation in the Cigarette Recycling Program enables companies to offer their valued customers the opportunity to protect the environment and contribute to the well-being of overall society; the essence of "doing well by doing good." This in turn separates responsible businesses from their competitors while providing physic income

for the company's employees; boosting overall morale, motivation and productivity which consequently enhances subsequent customer relations.

Likewise, any additional time spent emptying the ashtrays is time well-spent to provide this additional service to their customers and is offset further by eliminating the potential for burn marks on the carts and additional cigarette litter cleanup on the golf course. For details or questions regarding the implementation of similar programs for Arizona-area golf courses please contact Michael Sickles at (973) 476-2763 or msickles03@gmail.com.

TerraCycle has collected hundreds of millions of cigarette butts globally. Additionally, through its various recycling programs, it has engaged over 200 million people across 21 countries to collect and recycle nearly eight billion pieces of waste that were otherwise non-recyclable.

About EZ Products

EZ Products is a company committed to providing safe, convenient and environmentally friendly smoking solutions to the public. Their mission is to engage and inform the smoking public of the recycling innovations developed by TerraCycle, the benefits of their free shipping, providing them with the knowledge and products to make responsible decisions, while empowering them to realize that "they are not the problem when it comes to their cigarette litter but instead are the solution."

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste®. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers, cities, and facilities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding 15 years ago. To learn more about TerraCycle or get involved in its recycling programs, please visit www.terracycle.com.

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