



FOR IMMEDIATE RELEASE

Photos Available Upon Request

CONTACT:

Sue Kauffman

TerraCycle

609.393.4252 x 3708

sue.kauffman@terracycle.com

TERRACYCLE CEO TOM SZAKY RECEIVES GOLD MEDAL HONOR FROM 2019 INDEPENDENT PUBLISHER BOOK AWARDS

Szaky's latest book, *The Future of Packaging: From Linear to Circular*, endorsed "Most Likely to Save the Planet" as one of eight Outstanding Books of the Year

TRENTON, N.J., May 15, 2019 – *The Future of Packaging: From Linear to Circular* (Berrett-Koehler Publishers, 2019), written by Tom Szaky, founder and CEO of waste solutions company TerraCycle, is an Outstanding Book of the Year gold medalist and "Most Likely to Save the Planet." of the 2019 Independent Publisher Book Awards.

Designed to be a primer on packaging design for the circular economy, Szaky's fourth book integrates perspectives from the author and 15 innovators in sustainability – including government leaders, corporate risk takers and international waste management experts – to create a guide that can help everyone from a small startup to a large corporation move towards a future of innovation and growth with less waste.

Topics include the evolution of plastic and recommendations and "watch-outs" for producing and consuming in the circular economy. For instance, biodegradable and bio-based plastics may not be as "green" or sustainable as marketed, black plastics are typically non-recyclable, and though lighter in weight, packaging such as pouches and cartons take a heavy toll on the planet. These and more in the book designed to empower champions for change and a more sustainable future.

The 2019 Independent Publisher Book Awards was the 23rd iteration of the annual contest originally launched in 1996. Since then, the "IPPY" Awards have increased the recognition of deserving yet frequently overlooked works produced by independent authors and publishers. As the first and only awards contest that exclusively invites independents to compete, over 5,000 "IPPY's" have been awarded to authors and publishers worldwide.

"I am honored and humbled to accept the IPPY from The Independent Publisher Book Awards," says author Tom Szaky. "It was a privilege to co-author this book with the best minds in the global packaging movement and it's nice to see not only recognition for our efforts, but also raised awareness for the global waste crisis in general."

The Future of Packaging: From Linear to Circular is available on [Amazon.com](https://www.amazon.com).

To learn more about TerraCycle and its mission to Eliminate the Idea of Waste®, please visit www.terracycle.com.

About The Independent Publisher Book Awards

The Independent Publisher Book Awards were conceived in 1996 as a broad-based, unaffiliated awards program open to all members of the independent publishing industry. The awards are intended to bring increased recognition to the thousands of exemplary independent, university, and self-published titles produced each year, and reward those who exhibit the courage, innovation, and creativity to bring about change in the world of publishing.

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste®. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers, cities, and facilities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding 15 years ago. To learn more about TerraCycle or get involved in its recycling programs, please visit www.terracycle.com.

###