



**FOR IMMEDIATE RELEASE**

**TerraCycle & Trenton Downtown Association Present**

***Scrapped: A Collection of Upcycled Artwork***

*An Exhibition Centered on the Visual Debate Between Trash and Treasure*

**TRENTON, N.J., (February 27, 2019)** – From March 1 to April 13, resident design visionaries TerraCycle® and the Trenton Downtown Association will present *Scrapped: A Collection of Upcycled Artwork*. Designed to encourage viewers to question their day-to-day lifestyle and their impact on the planet, the exhibit, located at the BSB Gallery in Trenton, curates artwork created entirely from reclaimed materials.

“Creativity and community are at the heart of what we do, so when the Trenton Downtown Association approached us about the chance to showcase the transformative nature of art in the city, we jumped at the opportunity,” said TerraCycle CEO and founder Tom Szaky “From hosting our very first annual graffiti jam 15 years ago to decking out global offices in what many would consider “trash,” *Scrapped* is in line with our mission to change perspectives and connect people through shared experiences.”

The collection of upcycled art, which includes on-site installations and mixed media pieces of varying scales and styles, illustrates the power of unconventional thought and includes works from acclaimed artists Leon Rainbow, EdE Sinkovics, Heemin Moon as well as TerraCycle employees. All the featured art utilizes discarded and otherwise “scrapped” materials including old and broken toys, littered plastic collected off of beaches and shorelines, wine corks and cigarette butts, to name only a few.

*Scrapped* will debut with an opening reception at the BSB Gallery on Friday, March 1, from 4pm to 7pm, where TerraCycle will discuss its mission Eliminating the Idea of Waste®, how it has diverted over seven billion pieces of traditionally unrecyclable waste from landfills and unveil a special collaborative work put together by its employees using found materials.

“Over the last decade Trenton has reinvented itself as a budding destination for the arts,” said Tom Gilmour, Executive Director of the Trenton Downtown Association. “Through grant funding generously provided by the George H. and Estelle M. Sands Foundation and Isles, Inc., the Trenton Downtown Association opened the BSB Gallery to support local artist, curate exhibits like *Scrapped* and act as a platform to recognize all the extraordinary art being created in our Capital City.”

For more information on *Scrapped* or to learn about upcoming exhibits, please visit

[www.bsbgallery.com](http://www.bsbgallery.com), bsbgallery on Facebook or email [bsbgallery@trenton-downtown.com](mailto:bsbgallery@trenton-downtown.com).

**About the Trenton Downtown Association:**

The Trenton Downtown Association (TDA) is a non-profit organization dedicated to making the capital city a more competitive location for business owners and an engaging center for workers, residents, and visitors. Since 1986, TDA has offered programs that promote economic growth and investment in New Jersey's capital city. Our staff is involved in business recruitment and retention, public relations, advocacy, marketing support, referrals, partnership development and job creation. TDA also hosts events like the Capital City Farmers Market, Levitt AMP Trenton Music Series and Patriots Week to attract visitors to experience the current growth happening in the downtown. Through maintenance of a clean and safe commercial district, support for the arts and cultural heritage, promotion and public policy planning, The Trenton Downtown Association is leading the revitalization of the City of Trenton.

**About TerraCycle**

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste®. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers, cities, and facilities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. TerraCycle has won over 200 awards for sustainability and has donated over \$25 million to schools and charities since its founding 15 years ago. To learn more about TerraCycle or get involved in its recycling programs, please visit [www.terracycle.com](http://www.terracycle.com).

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