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**CONTACT:**  
Shaye DiPasquale  
TerraCycle  
shaye.dipasquale@terracycle.com

## **LOCAL COFFEE SHOP INTRODUCES NEW INITIATIVE TO MINIMIZE PLASTIC FOOTPRINT**

*Little Skips Reinforces Commitment to Sustainability with Help of Zero Waste Boxes from TerraCycle®*

**BROOKLYN, N.Y. (July 13, 2020)**- Specialty coffee shop, Little Skips has teamed up with TerraCycle to uphold their commitment to sustainability and properly dispose of their coffee bags through TerraCycle's Zero Waste Box program.

The coffee shop's recycling hauler lacked the ability to split materials, resulting in coffee bag waste ending up in landfills. Little Skips' partnership with TerraCycle is a testament to the company's focus on addressing its own environmental impact and upholding the team's daily efforts to live low waste lives.

By placing the Coffee Bags Zero Waste Box in the shop, the Little Skips team and their customers can ensure empty coffee bags are properly recycled. This conventionally non-recyclable waste would otherwise be landfilled, incinerated, or contribute to the pollution of marine habitats. Using TerraCycle, the collected waste can now be recycled into a variety of new products such as park benches, bike racks, shipping pallets and recycling bins.

TerraCycle, the world's leader in the collection and repurposing of complex waste streams, created the Zero Waste Box program to provide solutions for difficult-to-recycle waste that cannot be recycled through TerraCycle's brand-sponsored, national recycling programs or via standard municipal recycling. Little Skips decided to implement boxes that would reduce landfill waste while instilling sentiments of sustainability in the community.

"We continue to incubate ideas to address needs within both the local and global communities by developing partnerships to spread social consciousness" says Linda Thach, Founder of Little Skips.

More information regarding Little Skips can be found by visiting their website, [littleskips.nyc/](https://littleskips.nyc/). All collected materials from the Zero Waste Box program are sent to TerraCycle for recycling, where they undergo a series of treatments before getting turned into new items. For more information on TerraCycle, please visit [www.TerraCycle.com](https://www.TerraCycle.com).

TerraCycle offers Zero Waste Boxes for nearly every category of waste. By purchasing Zero Waste Boxes, companies and consumers save trash from landfills and help reach TerraCycle's goal of creating a waste-free world.

### **About Little Skips**

Little Skips was founded in 2009 with the vision to foster a community that connects local artists, musicians and nomads. It provides a space for self-expression and individuality centered around ethically sourced coffee and playful food. Located in Brooklyn with 3 separate cafés, Little Skips serves as a hub for creativity and embodies the artistic saturation that can be found in every pocket of Bushwick.

### **About TerraCycle**

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its new division, Loop, is the first shopping system that gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle also sells Zero Waste Boxes that are purchased by end users to recycle items in offices, homes, factories and public facilities. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding more than 15 years ago and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit [www.TerraCycle.com](http://www.TerraCycle.com).