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ALL-NATURAL HOME AND BODY CARE COMPANY TAKES ACTION TO RECYCLE THE UNRECYCLABLE

Sea Witch Botanicals Reinforces Commitment to Sustainability with Help of Zero Waste Boxes from TerraCycle®

BELLINGHAM, Washington (June 23, 2020) - Sea Witch Botanicals, a distributor of handmade vegan body, home and beauty products, has teamed up with TerraCycle to properly recycle disposable gloves and glue sticks through the Zero Waste Box program.

Sea Witch Botanicals' core mission is to provide home and body care that is safe for consumers and world waterways. To uphold this company value, Sea Witch Botanicals uses clean ingredients in their products and works to actively increase company accountability for production waste.

Gloves are required in manufacturing and glue sticks are used in the production of Sea Witch Botanicals products. By stationing the Disposable Gloves Zero Waste Box and Glue Sticks and Bottles Zero Waste around the production facility, employees can conveniently recycle these hard-to-recycle waste streams.

The waste collected through these Zero Waste Boxes would have otherwise been landfilled, incinerated, or may have even contributed to the pollution of marine habitats. The collected packaging will now be recycled into a variety of new products such as park benches, bike racks, shipping pallets and recycling bins.

TerraCycle, the world's leader in the collection and repurposing of complex waste streams, created the Zero Waste Box program to provide solutions for difficult-to-recycle waste that cannot be recycled through TerraCycle's brand-sponsored, national recycling programs or via standard municipal recycling.

"Sea Witch Botanicals is doing a phenomenal job in their Toward Zero Waste efforts," says Mark Peterson, Sustainable Business Manager at the non-profit, Sustainable Connections. "From product creation and packaging, to product end of life, Sea Witch Botanicals has thought of it all. Everything leftover from production is evaluated for how it can be reused in their operations or recycled in our community. They go above and beyond with their waste and material management and are also Certified B Corp and Certified Vegan."

In addition to these sustainable business certifications, Sea Witch Botanicals is also a member of 1% For The Planet and has committed to donating at least 1% of annual revenue to approved environmental non-profits.

More information regarding Sea Witch Botanical can be found by visiting their website, <https://seawitchbotanicals.com/>. All collected materials from the Zero Waste Box program are sent to TerraCycle for recycling, where they undergo a series of treatments before getting turned into new items. For more information on TerraCycle, please visit www.TerraCycle.com.

TerraCycle offers Zero Waste Boxes for nearly every category of waste. By purchasing Zero Waste Boxes, companies and consumers save trash from landfills and help reach TerraCycle's goal of creating a waste-free world.

About Sea Witch Botanicals

Sea Witch Botanicals aims to keep the world's water healthy by providing natural home and body products that are good for you, and the environment.

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its new division, Loop, is the first shopping system that gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle also sells Zero Waste Boxes that are purchased by end users to recycle items in offices, homes, factories and public facilities. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding more than 15 years ago and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit www.TerraCycle.com.