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LOCAL REFILL STORE INTRODUCES NEW INITIATIVE TO MINIMIZE PLASTIC FOOTPRINT

Good Bottle Refill Shop Reinforces Commitment to Sustainability with Help of Zero Waste Boxes from TerraCycle®

MAPLEWOOD, New Jersey. (May 26, 2020) - Good Bottle Refill Shop, New Jersey's first refill shop, has teamed up with TerraCycle to recycle plastic packaging waste through the Zero Waste Box program.

By placing the Candy and Snack Wrappers Zero Waste Box in the shop, Good Bottle Refill Shop offers customers a convenient way to reduce single-use plastic waste. The team goes one step farther by using the Plastic Packaging Zero Waste Box to uphold their company commitment to recycle all plastic items and materials that come into the store.

This conventionally unrecyclable waste would have otherwise been landfilled, incinerated, or may have even contributed to the pollution of marine habitats. The collected packaging will now be recycled into a variety of new products such as park benches, bike racks, shipping pallets and recycling bins.

TerraCycle, the world's leader in the collection and repurposing of complex waste streams, created the Zero Waste Box program to provide solutions for difficult-to-recycle waste that cannot be recycled through TerraCycle's brand-sponsored, national recycling programs or via standard municipal recycling.

"We have the mindset that just recycling is not the answer," says Deanna Taylor, founder of Good Bottle Refill Shop. "Lowering our waste in total is the key."

More information regarding Good Bottle Refill Shop can be found by visiting their website, www.goodbottlerefillshop.com. All collected materials from the Zero Waste Box program are sent to TerraCycle for recycling, where they undergo a series of treatments before getting turned into new items. For more information on TerraCycle, please visit www.TerraCycle.com.

TerraCycle offers Zero Waste Boxes for nearly every category of waste. By purchasing Zero Waste Boxes, companies and consumers save trash from landfills and help reach TerraCycle's goal of creating a waste-free world.

About Good Bottle Refill Shop

Good Bottle Refill Shop is the first refill shop in New Jersey where customers can bring their own containers and fill them up with household products such as hand soap, dish soap, cleaning products, laundry detergents and bath and body products. The shop also carries a selection of zero waste items intended to reduce the amount of single use plastic. Good Bottle Refill Shop delivers and offers curbside pick up during the pandemic.

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its new division, Loop, is the first shopping system that gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle also sells Zero Waste Boxes that are purchased by end users to recycle items in offices, homes, factories and public facilities. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding more than 15 years ago and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit www.TerraCycle.com.

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