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LOCAL SMALL BUSINESS HELPS COMMUNITY MINIMIZE PLASTIC FOOTPRINT

ThreeMain Reinforces Commitment to Sustainability with Help of TerraCycle's Zero Waste Boxes

BOSTON, MA (May 18, 2020) ThreeMain, a Boston-based business that offers non-toxic home cleaning products in sustainable packaging has teamed-up with TerraCycle to provide customers with a convenient solution to recycle plastic waste that is unrecyclable in many communities with help from TerraCycle's Zero Waste Box program.

ThreeMain's sustainable business model revolves around helping customers reduce their environmental impact through refillable, reusable aluminum bottles which can be replenished via plastic pouch refills. Since some of their customers live in communities which lack recycling programs capable of processing these plastic pouch refills, ThreeMain now offers free return shipping to send the empty pouches back, effectively picking-up where many municipal recycling programs left off.

By then recycling the plastic pouches through TerraCycle's plastic packaging Zero Waste Box, ThreeMain is helping customers divert waste from landfills while simultaneously instilling sentiments of sustainability throughout Boston and other communities across the country.

Additionally, like the minimal packaging of ThreeMain's offerings, the products themselves are formulated with as few ingredients as possible. By forgoing added fragrances, parabens, glycol solvents, formaldehyde, phthalates and artificial colors, ThreeMain's cleaning products are safe for use around pets and children.

"In the household cleaning products space, companies have been introducing packaging alternatives that are more sustainable than the average plastic cleaning bottle, with many turning to flexible spouted pouches as the solution. While this alternative tends to use ~80% less plastic than the traditional plastic cleaning bottle, many recycling programs still do not accept it," says Lauren Simonelli, co-founder of ThreeMain. "For most brands, the plastic reduction of this alternative is enough. But the truth is that without a full-circle recycling program, that plastic will still be polluting our waterways and oceans."

TerraCycle, the world's leader in the collection and repurposing of complex waste streams, created the Zero Waste Box program to provide solutions for difficult-to-recycle waste that cannot be recycled through TerraCycle's brand-sponsored, national recycling programs or via standard municipal recycling. ThreeMain decided to use a box that would accommodate their customers' specific needs to fill the void of what cannot be recycled in their local communities.

“By offering our customers at ThreeMain the ability to properly recycle their refills at no extra cost, we enable them to easily make more sustainable choices, and lessen their plastic-waste footprint tremendously,” says Simonelli.

About ThreeMain

ThreeMain is the premier eco-friendly, sustainable household cleaning product line on a mission to protect our oceans by reducing household plastic consumption. The company is dramatically reducing the need for household plastic by delivering stylish, effective, and sustainable cleaning green products in reusable aluminum bottles. Established in 2017, the company is empowering consumers to make the switch to sustainable cleaning products with their non-toxic and sustainable line delivered straight to consumers. ThreeMain's reusable aluminum bottles, coupled with their recyclable refill pouches, uses 80% less plastic than traditional household cleaners. ThreeMain is on a mission to combat the environmental effects of plastic, donating 3% of all sales to its non-profit partner The Rozalia Project, an organization committed to protecting and cleaning the oceans. To learn more, visit www.threemain.com.

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its new division, Loop, is the first shopping system that gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding more than 15 years ago and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit www.terracycle.com.

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