

FOR IMMEDIATE RELEASE

CONTACT:

Shaye DiPasquale
TerraCycle
609-393-4252 ext. 3703
shaye.dipasquale@terracycle.com

**LOCAL FOOD CO-OP INTRODUCES NEW INITIATIVE TO MINIMIZE DISPOSABLE
GLOVE WASTE**

BriarPatch Food Co-op Reinforces Commitment to Sustainability with Help of Zero Waste Boxes from TerraCycle®

GRASS VALLEY, California. (May 11, 2020) - BriarPatch Food Co-op, a community-owned cooperative business, has teamed up with TerraCycle to reduce their disposable glove waste through the Zero Waste Box program. As members of the food service industry, the BriarPatch Food Co-op team uses many disposable gloves in daily operations. The uptick in disposable glove use during the COVID-19 pandemic prompted the team to seek out a sustainable change to their habits.

By placing Disposable Gloves Zero Waste Boxes in their deli and warehouse, the BriarPatch Food Co-op team can safely and conveniently recycle their disposable gloves after use. This conventionally unrecyclable waste would have otherwise been landfilled, incinerated, or may have even contributed to the pollution of marine habitats. The collected packaging will now be recycled into a variety of new products such as park benches, bike racks, shipping pallets and recycling bins.

TerraCycle, the world's leader in the collection and repurposing of complex waste streams, created the Zero Waste Box program to provide solutions for difficult-to-recycle waste that cannot be recycled through TerraCycle's brand-sponsored, national recycling programs or via standard municipal recycling. BriarPatch Food Co-op hopes their implementation of the Zero Waste Box program will encourage other businesses in their community to follow suit.

"BriarPatch Food Co-op is committed to the well-being of our entire community, including the earth that supports us," says Lauren Scott, BriarPatch Sustainability Coordinator. "With the sudden rise in single use gloves to protect the health of our shoppers, we want to do our part to also protect the health of our planet. We recognize the environmental burden of single use gloves and the true cost of recycling, that is why we are grateful to TerraCycle for providing a recycling solution."

More information regarding BriarPatch Co-op can be found by visiting their website, www.Briarpatch.coop. All collected materials from the Zero Waste Box program are sent to TerraCycle for recycling, where they undergo a series of treatments before getting turned into new items. For more information on TerraCycle, please visit www.TerraCycle.com.

TerraCycle offers Zero Waste Boxes for nearly every category of waste. By purchasing Zero Waste Boxes, companies and consumers save trash from landfills and help reach TerraCycle's goal of creating a waste-free world.

About BriarPatch Co-op

BriarPatch Food Co-op is a community-owned cooperative business. We provide our community with quality food and products, strengthen our local economy, and support local/regional businesses that are committed to regenerative agriculture, sustainability, humane practices, and organic farming.

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its new division, Loop, is the first shopping system that gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle also sells Zero Waste Boxes that are purchased by end users to recycle items in offices, homes, factories and public facilities. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding more than 15 years ago and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit www.TerraCycle.com.

###