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**LOCAL SMALL BUSINESS INTRODUCES NEW INITIATIVE TO MINIMIZE WASTE
DURING THE PANDEMIC**

*Sacramento Natural Foods Cooperative Utilizes TerraCycle's Zero Waste Boxes
to Reduce Disposable Glove Waste*

SACRAMENTO, California. (May 4, 2020) - Sacramento Natural Foods Cooperative has teamed up with TerraCycle to respond to the increased use of disposable gloves during COVID-19 through the Zero Waste Box program.

“It’s important to show that we are still committed to sustainable practices, even though many of those practices have had to be suspended during the crisis,” says Jennifer Cliff, Sacramento Natural Foods Co-op Marketing Director.

By placing the Disposable Gloves Zero Waste Box at the front of their store, Sacramento Natural Foods Cooperative encourages customers to responsibly dispose of their gloves while also instilling sentiments of sustainability throughout the community.

These disposable gloves would have otherwise been landfilled, incinerated, or may have even contributed to the pollution of marine habitats. They will now be recycled into a variety of new products such as park benches, bike racks, shipping pallets and recycling bins.

TerraCycle, the world’s leader in the collection and repurposing of complex waste streams, created the Zero Waste Box program to provide solutions for difficult-to-recycle waste that cannot be recycled through TerraCycle’s brand-sponsored, national recycling programs or via standard municipal recycling. Sacramento Natural Foods Cooperative hopes their initiative will help curb the number of disposable gloves being littered in parking lots and on sidewalks in their community.

“Anything that we can do to support the efforts in flattening the curve of COVID19 while simultaneously continuing our commitment to reduce waste is our primary goal,” says Cliff.

More information regarding Sacramento Natural Foods Cooperative can be found by visiting their website, <https://sac.coop/>. All collected materials from the Zero Waste Box program are sent to TerraCycle for recycling, where they undergo a series of treatments before getting turned into new items. For more information on TerraCycle, please visit www.TerraCycle.com.

TerraCycle offers Zero Waste Boxes for nearly every category of waste. By purchasing Zero Waste Boxes, companies and consumers save trash from landfills and help reach TerraCycle’s goal of creating a waste-free world.

About Sacramento Natural Foods Cooperative

The Sacramento Natural Foods Cooperative is the destination of choice in the Sacramento area for high quality, healthy foods, with an emphasis on locally-grown and regionally produced, organic, and ecologically sound products.

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its new division, Loop, is the first shopping system that gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle also sells Zero Waste Boxes that are purchased by end users to recycle items in offices, homes, factories and public facilities. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding more than 15 years ago and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit www.TerraCycle.com.

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