FOR IMMEDIATE RELEASE

CONTACT:

Shaye DiPasquale

TerraCycle

609-393-4252 ext. 3703

shaye.dipasquale@terracycle.com

LOCAL ECO-MINDED BUSINESS EXPANDS COMMUNITY EFFORTS TO RECYCLE THE UNRECYCLABLE

fill & refill Utilizes TerraCycle's Zero Waste Box Program for Educational Outreach

EDWARDS, Colorado. (February 10th, 2020) - After just two months, the Green Team at Edwards Elementary has already collected enough lunchroom waste to fill an entire TerraCycle® Candy and Snack Wrappers Zero Waste Box. By placing the Zero Waste Box in the lobby of the elementary school, students, parents and teachers can conveniently drop off their hard-to-recycle waste. The collected wrappers will now be recycled into a variety of new products such as park benches, bike racks, shipping pallets and recycling bins.

This educational outreach program was initiated by Allison Burgund, owner of fill & refill, a bulk and unpacked goods store for sustainable bath, body and home products. What started as a simple initiative to involve students in the zero waste movement has grown into an organized recycling program with lots of support from the school community.

Small snack wrapper collection bins are stationed in the school's lunchroom and in every classroom. At the end of each day, student representatives from the Green Team are responsible for emptying these receptacles into the TerraCycle box in the lobby.

"This was the best way to start giving kids a success story, letting them know they WILL make a difference," says Burgund. "It teaches young people that they can make a difference with the tiniest of change in daily routine."

This collected waste would have otherwise been landfilled, incinerated, or may have even contributed to the pollution of marine habitats. It will now be recycled into a variety of new products such as park benches, bike racks, shipping pallets and recycling bins. The program's success among students has also inspired the implementation of a Coffee Capsules Zero Waste Box in the teacher's lounge.

In addition to supporting this sustainable initiative at Edward Elementary, Burgund recently expanded fill & refill's recycling program by adding the Gillette® Razor Recycling Program collection box to the store's offerings.

TerraCycle, the world's leader in the collection and repurposing of complex waste streams, created the Zero Waste Box program to provide solutions for difficult-to-recycle waste that cannot be recycled through TerraCycle's brand-sponsored, national recycling programs or via standard municipal recycling.

More information regarding fill & refill can be found by visiting their website, www.fillandrefill.com/. All collected materials from the Zero Waste Box program are sent to TerraCycle for recycling, where they undergo a series of treatments before getting turned into new items. For more information on TerraCycle, please visit www.TerraCycle.com.

TerraCycle offers Zero Waste Boxes for nearly every category of waste. By purchasing Zero Waste Boxes, companies and consumers save trash from landfills and help reach TerraCycle's goal of creating a waste-free world.

About fill & refill

fill & refill is a bulk and unpackaged store for sustainable products for bath, body & home. They are dedicated to reducing single-use plastics, one bottle at a time.

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its new division, Loop, is the first shopping system that gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle also sells Zero Waste Boxes that are purchased by end users to recycle items in offices, homes, factories and public facilities. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding more than 15 years ago and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit www.TerraCycle.com.

###