

FOR IMMEDIATE RELEASE

Contact:
Alex Payne
TerraCycle
732.567.7922
alex.payne@terracycle.com

LOCAL TECH COMPANY NOW RECYCLES THE UNRECYCLABLE WITH NEW PROGRAM

*Data Innovations LLC Offers Employees and Guests a New Way to Minimize Their Environmental
Footprint*

SOUTH BURLINGTON, VT., (September 16, 2019) – Data Innovations LLC, a South Burlington-headquartered, global software company, has begun offering employees and guests a way to divert a considerable amount of plastic packaging from landfills, incinerators, or even our shared waterways. Made possible by TerraCycle’s Zero Waste Box Program, the collected waste will be recycled into a variety of new consumer products such as park benches, bike racks, shipping pallets and recycling bins.

By placing Zero Waste Boxes in their central office kitchen, the company makes it easy and convenient for employees and visitors to recycle garbage that is otherwise unrecyclable in the Burlington area. Through recycling common types of plastic packaging, like K-cups and plastic snack wrappers, the company is not only diverting waste from landfills but is also instilling sentiments of sustainability in their employees and families.

“I think many people still believe that the duty of maintaining our planet and resources belongs to larger bodies of people (corporations, the government, etc.). In turn, they often devalue their own contribution as an individual consumer – contribution to both the problem and the solution.” says Steph Ingalls, Financial Reporting Analyst at Data Innovations LLC, “As individuals, we have to recognize our own ability to utilize resources full-circle (reduce, reuse, recycle) and empower people around us to do the same. We have to recognize that often, it’s action from a collective of individuals that actually forces the hand of the organizations we first rely on.”

By understanding that many consumers forgo sustainability for sheer convenience, Data Innovations LLC uses TerraCycle’s Zero Waste Boxes to bridge the gap between an individual’s personal well-being and that of the planet.

Customers can get more information on Data Innovations LLC by visiting their website, www.datainnovations.com. All collected materials from the Zero Waste Box program are sent to TerraCycle for recycling, where they undergo a series of treatments before getting turned into new products like park benches, bike racks, shipping pallets and recycling bins. For more information on TerraCycle, please visit www.terracycle.com.

TerraCycle offers Zero Waste Boxes for almost every category of waste. By purchasing Zero Waste Boxes, consumers divert trash from landfills and help reach TerraCycle’s goal of creating a waste-free world.

About Data Innovations LLC

Data Innovations LLC is a global software company that is passionate about excellence in patient care. Through innovative solutions and world-class service, we enable enterprise management of hospital and independent laboratories. Founded in 1989 with headquarters in Vermont, Data Innovations LLC serves more than 6,000 hospitals and laboratories in 85+ countries. We are proud of our employees who share a cultural commitment to lifelong learning, diversity of thought, and continuous improvement.

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste®. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers, cities, and facilities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding 15 years ago. To learn more about TerraCycle or get involved in its recycling programs, please visit www.terracycle.com.

###