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**\*Photos Available Upon Request\***

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## **LOCAL ECO-FRIENDLY SMALL BUSINESS HELPS COMMUNITY MINIMIZE PLASTIC FOOTPRINT WITH NEW PROGRAM**

### ***Local shop recycles the unrecyclable with TerraCycle's Zero Waste Boxes***

**LONG BEACH, California (August 28, 2019)** – Kembali Collective, a specialty home décor and accessories store inspired by Indonesian culture, has begun utilizing TerraCycle's Zero Waste Box Program to collect and recycle plastic waste that is not recyclable throughout the Long Beach area. Like most plastic packaging, this conventionally-unrecyclable waste would have otherwise been landfilled, incinerated, or may have even contributed to the plastic pollution of marine habitats. The collected packaging will be recycled into a variety of new consumer products such as park benches, bike racks, shipping pallets and recycling bins.

In order to help employees and neighbors divert waste from landfills while simultaneously instilling sentiments of sustainability throughout the community, Kembali Collective has begun using the Break Room Separation Zero Waste Box to collect and recycle assorted plastic packaging, like snack wrappers for instance, at their local warehouse.

The Long Beach-based home décor curator makes a concerted effort to collect and separate their non-recyclables, municipally-accepted recycling and compost but as more and more local plastic recycling drop-off locations began to disappear, Kembali Collective opted for the Zero Waste Box Program.

"Running a sustainable and green business has its challenges." Says Melissa Butcher, Kembali Collective Co-Founder. "Until we can become completely plastic free, TerraCycle gives us peace of mind that nothing from our business will ever be sent to the landfill".

In addition to the satisfaction gained from recycling, the company has found that utilizing the Zero Waste Box has made employees more conscientious of their day-to-day use of items that would not normally be deemed recyclable. You can get more information on Kembali Collective's values and products by visiting their website: <https://kembalihome.com/>.

TerraCycle, the world's leader in the collection and repurposing of complex waste streams, created the Zero Waste Box Program to provide solutions for difficult-to-recycle waste that cannot be recycled through their other programs or regular municipal recycling. For more information on TerraCycle, please visit [www.TerraCycle.com](http://www.TerraCycle.com).

**About Kembali Collective**

Kembali Collective is a curation of home décor and accessories that we have discovered in the Indonesian culture. Our mission is to bring unique, handcrafted items into people's homes, connecting them with local artisans and the story behind each piece. We strive to create a moment of happiness and gratitude with simple everyday tasks.

We are constantly inspired by the beauty, craftsmanship, creativity and connectivity of the Balinese people. Kembali, in Indonesian means, to return or give back, a special meaning for us, as we give back a portion of each purchase to the people of Bali.

### **About TerraCycle**

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste®. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers, cities, and facilities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding 15 years ago. To learn more about TerraCycle or get involved in its recycling programs, please visit [www.terracycle.com](http://www.terracycle.com).

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