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**ORLANDO-BASED FIRM LAUNCHES ZERO WASTE PROGRAM**

*MSW Consultants Leads by Example, Offers Employees & Customers a New Way to Minimize Environmental Impact*

**Orlando, Florida (June 10, 2019)** – MSW Consultants, a management consulting firm specializing in the waste and recycling industry, is utilizing a TerraCycle recycling solution in order to minimize the overall waste sent to landfills at MSW's Orlando headquarters. Since MSW Consultants is in the business of analyzing the composition of landfilled waste, they know first-hand the positive impact that the removal of hard-to-recycle materials, like certain plastics, can have. The benefits of diminishing this landfilled waste are amplified since the collected material is recycled into a variety of new, everyday items and consumer products like park benches, bike racks, shipping pallets and recycling bins.

By placing the Zero Waste Boxes in their work vans, the company makes it easy and convenient for field operations staff to recycle materials that are otherwise unrecyclable within Florida's curbside recycling programs. Through recycling common types of personal protective equipment, like Tyvek suits or disposable gloves, the company is not only diverting waste from landfills but is also demonstrating their commitment to sustainability to local government and private sector customers.

MSW Consultants is a leading national provider of material characterization studies, which involve the sampling and sorting of refuse, mixed recyclables, and mixed organics at solid waste facilities across the country. MSW employees and subcontractors use a variety of personal protective equipment (PPE) which historically has been discarded at the conclusion of each job. TerraCycle's Zero Waste Box program offers a convenient means for recovering these traditionally non-recyclable items and recycling them into practical products.

"MSW Consultants is thrilled to have found a recycling solution for our safety garments and gloves," says Charlie Pioli, analyst at MSW Consultants. "As an outfit that travels extensively around the country conducting waste composition studies, we go through a voluminous amount of PPE waste. With TerraCycle's simple Zero Waste Box, we can do our job more responsibly and let our actions support our words."

By understanding at many people forgo sustainability for sheer convenience, MSW Consultants uses TerraCycle's Zero Waste Boxes to bridge the gap between an individual's personal well-being and that of the planet.

More information regarding MSW Consultants' services can be found by visiting their website, <http://www.mswconsultants.com/>. All collected materials from the Zero Waste Box program are sent to TerraCycle for recycling, where they undergo a series of treatments before getting turned into new items. For more information on TerraCycle, please visit [www.TerraCycle.com](http://www.TerraCycle.com).

TerraCycle offers Zero Waste Boxes for almost every category of waste. By purchasing Zero Waste Boxes, consumers save trash from landfills and help reach TerraCycle's goal of creating a waste-free world.

### **About MSW Consultants**

MSW Consultants is a management consulting firm specializing in the waste and recycling industry. Based in Orlando, the company provides data-driven solutions to optimize recycling, diversion and waste management programs for federal government entities, state agencies and municipalities. MSW Consultants is a national leader in the performance of waste characterizations, construction and demolition (C&D) composition studies, single stream contamination rate studies, MRF audits, and other feedstock analyses at solid waste processing facilities.

### **About TerraCycle**

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste®. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers, cities, and facilities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding 15 years ago. To learn more about TerraCycle or get involved in its recycling programs, please visit [www.terracycle.com](http://www.terracycle.com).

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