

FOR IMMEDIATE RELEASE

CONTACT:

Alex Payne
TerraCycle
732.567.7922
alex.payne@terracycle.com

**LOCAL E-WASTE RECYCLING COMPANY ACHIEVES SUSTAINABILITY GOALS
WITH HELP FROM TERRACYCLE RECYCLING SOLUTION**

*EnviroGreen, an Electronic Recycling Company with the Goal of Being Waste-Free, Reinforces
Commitment to Environment with Help of Zero Waste Boxes*

San Diego, California (June 4, 2019) – With electronic discards, otherwise known as E-Waste, becoming one of the fastest growing segments of the U.S. waste stream, EnviroGreen Electronic Recycling grew to meet this demand while also accounting for the disposal and repurposing of other potentially harmful waste streams. As a company that takes pride in its Zero Landfill policy, EnviroGreen employs TerraCycle's Zero Waste Box platform for the recycling of coffee capsules, disposable gloves, as well other miscellaneous items.

Along with offering an eco-friendly solution for electronic waste, the brand now diverts a considerable amount of plastic packaging from landfills, incinerators or even our shared waterways, as well. All collected materials from the Zero Waste Box program are sent to TerraCycle for recycling, where they undergo a series of treatments before getting turned into new products like park benches, bike racks, shipping pallets and recycling bins.

By placing the Zero Waste Boxes in their break room, the company makes it easy and convenient for employees to recycle garbage that is otherwise unrecyclable in the San Diego area. By recycling common types of plastic packaging, like coffee capsules or disposable gloves, the brand is not only diverting waste from landfills but is also instilling sentiments of sustainability in employees and their families.

"Part of our mission is to encourage and enable others to live an ethical and eco-friendly lifestyle," says Louise Batchelor, owner of EnviroGreen. "It is imperative that EnviroGreen becomes the leader in providing the community with a seamless, and natural way to recycle not only electronics but any household products."

By understanding that many consumers forgo sustainability for sheer convenience, EnviroGreen uses TerraCycle's Zero Waste Boxes to bridge the gap between an individual's personal well-being and that of the planet. EnviroGreen are not scrappers and their goal is to "upcycle" or reuse more than they recycle. More than 70% of what they collect is refurbished and resold to consumers for far less than a comparable new item.

Customers can get more information on EnviroGreen's business, values, and upcoming events by visiting their website, <https://e-wastepickup.com/>. TerraCycle offers Zero Waste Boxes for almost every category of waste. By purchasing Zero Waste Boxes, consumers save trash from landfills and help reach TerraCycle's goal of creating a waste-free world. For more information on TerraCycle, please visit www.TerraCycle.com.

About EnviroGreen

EnviroGreen is an electronic waste recycling company that provides sound solutions for the secure, effective management and removal of any electronic item imaginable. Based in San Diego, California, EnviroGreen strives to limit the amount of electronic waste that end up in landfills. Since 2011 EnviroGreen has collected hundreds of thousands of pounds of batteries, copper, computer parts, televisions, aluminum, steel and other discarded e-waste. For more information on EnviroGreen Recycling Services, visit their warehouse at 9596 Chesapeake Drive Suite B San Diego 92123, call (858) 221-5162 or go to <https://e-wastepickup.com/>.

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste®. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers, cities, and facilities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding 15 years ago. To learn more about TerraCycle or get involved in its recycling programs, please visit www.terracycle.com.

###