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LOCAL OUTDOOR RECREATION COMPANY LAUNCHES ZERO WASTE PROGRAM

Basecamp Hospitality, a Resort and Hospitality Management Company with the Goal of Being Waste-Free, Reinforces Commitment to Environment with Help from TerraCycle's Zero Waste Boxes

Red Bluff, California (May 20, 2019) In order to raise sustainability-awareness while simultaneously encouraging the preservation of natural spaces, Basecamp Hospitality has introduced TerraCycle's Zero Waste Box program in order to further minimize the environmental impact on the public lands in which they operate. Along with actively taking steps to reduce waste, Basecamp Hospitality now diverts a considerable amount of plastic packaging from landfills, incinerators, or even our shared waterways.

The collected packaging will be recycled into a variety of new consumer products such as park benches, bike racks, shipping pallets and recycling bins.

By placing the Zero Waste Boxes in their office kitchen, the company makes it easy and convenient for employees to recycle garbage that is otherwise unrecyclable in the Red Bluff area. Through recycling common types of plastic packaging, like chip bags or candy bar wrappers, the company is not only diverting waste from landfills but is also instilling sentiments of sustainability in employees and their families.

"Our state and national parks are an important platform to bring environmental issues to light and to begin dialogue about how we can change our day-to-day behavior to be kinder to our planet," says Krystal Zamora, Sustainability Coordinator at Basecamp. "As concessioners within the Park, it is our responsibility to lead by example. This is why we are striving to achieve zero waste at Big Basin Café by 2025."

By understanding that many consumers forgo sustainability for sheer convenience, Basecamp Hospitality uses TerraCycle's Zero Waste Boxes to bridge the gap between an individual's personal well-being and that of the planet.

You can get more information on Basecamp Hospitality's business, values, and upcoming events by visiting their website, <http://www.basecamphospitality.com/>. All collected materials from the Zero Waste Box program are sent to TerraCycle for recycling, where they undergo a series of treatments before getting turned into new products. For more information on TerraCycle, please visit www.TerraCycle.com.

TerraCycle offers Zero Waste Boxes for almost every category of waste. By purchasing Zero Waste Boxes, consumers save trash from landfills and help reach TerraCycle's goal of creating a waste-free world.

About Basecamp Hospitality

Basecamp Hospitality is a collaboration between independent, privately owned award-winning park, resort, retail, and event management companies based in Red Bluff and Fairfield, California. Since 1975,

the companies under Basecamp Hospitality brand have been providing our superior level of service and commitment as concessionaires to our partners in local, state, and national agencies.

They are committed to exceeding the expectations of these partners, as well as our day-to-day clients and guests. Basecamp is proud to have achieved and will continue to maintain, their position as the premier provider of comprehensive recreational, retail, hospitality and event management services in the western United States.

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste®. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers, cities, and facilities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding 15 years ago. To learn more about TerraCycle or get involved in its recycling programs, please visit www.terracycle.com.

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