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CONTACT:

Alex Payne
TerraCycle
732.567.7922
alex.payne@terracycle.com

TERRACYCLE HELPS LOCAL HOME GOODS STORE ACHIEVE ZERO WASTE

Bestowed Essentials, Rapid City's First Zero Waste Store, Offers Products for an Eco-Friendly Lifestyle with help of Zero Waste Boxes

RAPID CITY, South Dakota (March 7, 2019) – Bestowed Essentials, a PETA vegan and cruelty-free certified shop that specializes in eco-friendly home goods, allows customers to responsibly dispose of beauty products packaging, oral care waste, contact lenses, office supplies, and plastic straws with their on-site Zero Waste Boxes from TerraCycle.

By placing all five Zero Waste Boxes right by their front door, the store makes it easy and convenient for shoppers to recycle many types of garbage that are otherwise unrecyclable in the Black Hills area. With this program, Bestowed Essentials is not only diverting waste from landfills but is also instilling sentiments of sustainability in local shoppers and their families.

"It's my mission to encourage and enable others to live an ethical and eco-friendly lifestyle," says Callee Ackland, owner of Bestowed Essentials. "The TerraCycle boxes at our new zero waste home goods store in Rapid City are a vital resource in our journey as we strive to be as sustainable as possible."

By understanding that many consumers forgo sustainability for sheer convenience, Bestowed Essentials uses TerraCycle's Zero Waste Boxes to bridge the gap between the customer's personal well-being and that of the planet. The shop also offers DIY beauty product workshops, zero waste events, a bottle-return program, and a bring-your-own-container (BYOC) refill section for beauty recipe ingredients.

Customers can get more information on Bestowed Essentials' business, values, and upcoming events by visiting their website, <https://www.bestowedessentials.com>. All collected materials from the Zero Waste Box program are sent to TerraCycle for recycling, where they undergo a series of treatments before getting turned into new products. For more information on TerraCycle, please visit www.TerraCycle.com.

TerraCycle offers Zero Waste Boxes for almost every category of waste. By purchasing Zero Waste Boxes, consumers save trash from landfills and help reach TerraCycle's goal of creating a waste-free world.

About Bestowed Essentials

Bestowed Essentials is Rapid City's first zero waste store - helping the Black Hills community live an ethical + eco-friendly lifestyle by reducing the trash you make + your impact on the planet.

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste®. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers, cities, and facilities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their

products and packaging. TerraCycle has won over 200 awards for sustainability and has donated over \$25 million to schools and charities since its founding 15 years ago. To learn more about TerraCycle or get involved in its recycling programs, please visit www.terracycle.com.

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