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For Immediate Release:

Crawford Electric Takes Ownership of Its Environmental Footprint

Houston, TX – Crawford Electric, A Sonepar Company, started the year by re-energizing their partnership with TerraCycle, an organization centered on making the recycling of hazardous or hard-to-recycle products easy and accessible for anyone worldwide. In an internal campaign focused on their Take Ownership core value, Crawford dedicated one month to generate ideas for how they can be more sustainable. It was evident that associates were excited to be a part of something bigger, and the shared consensus was to start with recycling.

In February, Crawford supplied all branches across Texas and Louisiana with TerraCycle's EasyPak boxes for 4' fluorescent lamp recycling. Fluorescent lamps contain mercury, a commonly emitted toxic gas in landfills, often evaporating into the air or leaching into the groundwater, so it is important to dispose of mercury-containing products properly. In addition to protecting the environment, recycling fluorescent lamps support American manufacturing with the collection of rare earth metals. As an electrical distributor, Crawford has the opportunity to provide local businesses as well as associates with proper lamp disposal options.

Throughout the year, Crawford and TerraCycle will continue to collaborate to provide a variety of industry-specific sustainability options for customers and associates alike.

"We are a company with almost 700 associates across 26 branches in Texas and Louisiana; we realize our business has an impact on the environment," elaborated Jay St. John, Vice President of Operations for Crawford. "Combining our strong relationship with customers and the fact that fluorescent lamps are beginning to be transitioned out of the marketplace, we have a real chance to make a difference in our communities. Partnering with TerraCycle, we expect to recycle thousands of lamps across our footprint."

About Crawford Electric

Crawford, a Sonepar company, is a business-to-business service and solutions provider, specializing in advising the electrical industry's commercial, residential and industrial markets. Focused on being a business partner rather than just an electrical supplier, Crawford has developed services and solutions that help customers reduce labor costs, simplify purchasing, increase productivity and eliminate waste. For more information, visit crawfordelectricsupply.com.

About TerraCycle Regulated Waste

TerraCycle Regulated Waste (formerly known as Air Cycle) makes compliant recycling of lamps, batteries, electronics, and other universal waste convenient and cost-effective through turnkey, streamlined solutions. The parent company, TerraCycle Inc., is the global leader in first-of-its-kind programs for hard-to-recycle items, from cigarette butts to beach plastic, and a trusted partner of Crawford Electric's since 2012.

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