

FOR IMMEDIATE RELEASE

CONTACT:

Shaye DiPasquale
TerraCycle

shaye.dipasquale@terraCycle.com

LOCAL MUSEUM INTRODUCES NEW INITIATIVE TO MINIMIZE PLASTIC FOOTPRINT

Cape Fear Museum of History and Science Reinforces Commitment to Sustainability with Help of Zero Waste Boxes from TerraCycle®

WILMINGTON, NC. (August 3, 2020) - Cape Fear Museum of History and Science has teamed up with TerraCycle to divert their hard-to-recycle waste from landfills through the Zero Waste Box program.

Museum curator Heather Yenco spearheaded the museum's use of Zero Waste Boxes. To protect the museum's permanent collection, members of the Collections & Exhibits team must wear nitrile gloves when handling artifacts. Yenco was frustrated by the waste produced from these single-use gloves and found a solution in the Disposable Gloves Zero Waste Box.

"Since we started using TerraCycle's Disposable Gloves Zero Waste Box at the museum, we have returned one full small box and have nearly filled up a second one," says Yenco. "Even though it's a small step, it has made a noticeable difference in the amount of trash produced by collections staff. It has also made staff and volunteers more mindful of other waste that we produce."

Sustainability is an important initiative for Cape Fear Museum. As a department of New Hanover County, the museum works very closely with the waste management department to recycle and compost as much as possible. Zero Waste Boxes allow the museum to reduce plastic waste and recycle materials and packaging that cannot be processed at local facilities.

In addition to the Disposable Gloves Zero Waste Box, Cape Fear Museum staff utilize the Plastic Packaging Zero Waste Box in the upstairs office space and Break Room Separation Zero Waste Box in the community kitchen area.

The conventionally unrecyclable waste collected through these Zero Waste Boxes would otherwise be landfilled, incinerated, or contribute to the pollution of marine habitats. Using TerraCycle, the collected waste can now be recycled into a variety of new products such as park benches, bike racks, shipping pallets and recycling bins.

TerraCycle, the world's leader in the collection and repurposing of complex waste streams, created the Zero Waste Box program to provide solutions for difficult-to-recycle waste that cannot be recycled through TerraCycle's brand-sponsored, national recycling programs or via standard municipal recycling. Cape Fear Museum staff use their Zero Waste Boxes to raise awareness in the community about the importance of minimizing plastic waste.

"Zero Waste Boxes allow us to recycle items that would otherwise end up in the landfill. Cape Fear Museum works to make its practices more sustainable and these boxes are part of that process," says

Darcie Cook, Museum Scientist. "Removing some of our waste from the landfill helps us contribute to a more sustainable planet."

More information regarding Cape Fear Museum of History and Science can be found by visiting their website, <https://www.capefearmuseum.com/>. All collected materials from the Zero Waste Box program are sent to TerraCycle for recycling, where they undergo a series of treatments before getting turned into new items. For more information on TerraCycle, please visit www.TerraCycle.com.

TerraCycle offers Zero Waste Boxes for nearly every category of waste. By purchasing Zero Waste Boxes, companies and consumers save trash from landfills and help reach TerraCycle's goal of creating a waste-free world.

About Cape Fear Museum of History and Science

Cape Fear Museum of History and Science, a Smithsonian Affiliate, is located at 814 Market Street in Wilmington, North Carolina. The museum is temporarily closed until further notice due to COVID-19. Upon reopening, museum hours are Monday-Saturday, 10 a.m. to 5 p.m. and Sunday 1 to 5 p.m. Standard admission prices are \$8 for adults; \$7 for seniors, students and military with valid ID; \$5 for children 6-17; and free for children 5 and under and for museum members. New Hanover County residents' free day is the first Sunday of each month. More information at 910-798-4370 or www.capefearmuseum.com.

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its new division, Loop, is the first shopping system that gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle also sells Zero Waste Boxes that are purchased by end users to recycle items in offices, homes, factories and public facilities. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding more than 15 years ago and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit www.TerraCycle.com.

###