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BIMBO BAKERIES USA LAUNCHES NATIONAL RECYCLING PROGRAM

Consumers Can Recycle Bags from Bimbo Bakeries USA Bread, Buns, Bagels and English Muffins Nationwide Through TerraCycle®

TRENTON, N.J., August 27, 2020 – Bimbo Bakeries USA, the largest baking company in the United States, has partnered with international recycling leader TerraCycle® to make their bread, buns, bagels and English muffin bags in the United States nationally recyclable. As an added incentive, for every pound of packaging waste sent to TerraCycle through the Bimbo Bakeries USA Bag Recycling Program, collectors earn points that can be used for charitable gifts or converted to cash and donated to non-profit organizations of their choice.

“Because plastic bags, like those used in our packaging, are not recyclable today through household recycling streams, most end up in landfills. Expanding our partnership with TerraCycle enables consumers across the country to easily recycle our plastic bags from their own homes at no charge,” said Fred Penny, President, Bimbo Bakeries USA. “This was an important, immediate action for our company as we work toward our commitment of 100% sustainable packaging by 2025. As the first and only baking company to partner with TerraCycle, we have already recycled more than 5 million pounds of waste and look forward to enabling consumers to divert more millions of pounds of plastic from landfills.”

To recycle your empty bread, buns, bagels and English muffin bags, sign up on the TerraCycle program page <https://www.terracycle.com/en-US/brigades/bimbo-bakeries-usa>, collect your packaging and mail it in using the free prepaid shipping label. All submitted packaging is cleaned and melted into hard plastic that can be remolded to make new recycled products.

“At TerraCycle, our mission has always been to eliminate waste, recycle the unrecyclable and use our innovative business solutions to minimize human impact on the planet,” said TerraCycle CEO Tom Szaky. “It’s through lasting partnerships like the one we enjoy with Bimbo Bakeries USA that allow us to fulfill our objective and help preserve the environment for future generations.”

The Bimbo Bakeries USA Bag Recycling Program is open to any interested individual, school, office, or community organization. For more information on TerraCycle’s recycling programs, visit www.terracycle.com.

About Bimbo Bakeries USA

Bimbo Bakeries USA is a leader in the baking industry, known for its category leading brands, innovative products, freshness and quality. Our team of 20,000 U.S. associates operates more than 60 manufacturing locations in the United States. Over 11,000 distribution routes deliver our leading brands such as Arnold®, Artesano®, Ball Park®, Bimbo®, Boboli®, Brownberry®,

Entenmann's®, Little Bites®, Marinela®, Mrs Baird's®, Oroweat®, Sara Lee®, Stroehmann®, and Thomas'®. Bimbo Bakeries USA is part of Mexico's Grupo Bimbo, S.A.B de C.V., the world's largest baking company with operations in 33 countries.

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its new division, Loop, is the first shopping system that gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding more than 15 years ago and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit www.terracycle.com.