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TERRACYCLE AND NORDSTROM TO PARTNER ON BEAUTY RECYCLING PROGRAM

Customers Can Recycle Beauty Packaging at Participating Nordstrom Locations

TRENTON, NJ, October 1, 2020 – International recycling leader TerraCycle, today announced a new partnership with leading fashion retailer Nordstrom, to help divert hard-to-recycle beauty packaging waste from landfills through the Nordstrom BEAUTYCYCLE recycling program. With less than 2 percent of the 120 billion plastic packaging units produced annually by the beauty industry being recycled, Nordstrom and TerraCycle are teaming up to intercept and properly recycle these hard-to-recycle items and ensure that they will never be landfilled, littered or incinerated.

Beginning October 1, customers are invited to bring any brand of beauty packaging waste to the beauty department at participating Nordstrom locations and dispose of them in the provided TerraCycle® Zero Waste Boxes™. When full, the boxes will be returned to TerraCycle for processing and the collected waste will be cleaned, melted and remolded to make new products.

Participation in the Nordstrom BEAUTYCYCLE recycling program is completely free and is open to anyone. Using the interactive map found on the recycling program's dedicated landing page at www.terracycle.com/nordstrom consumers can find the closest participating Nordstrom location where they can bring their empty beauty products to be recycled.

"TerraCycle's mission has always been to 'Eliminate the Idea of Waste' and we've proven that solutions do exist for items that may seem difficult to recycle," said Tom Szaky, Founder and CEO of TerraCycle. "Nordstrom not only shares our commitment but has taken it to the next level by spearheading the Nordstrom BEAUTYCYCLE recycling program to reduce the impact of beauty packaging waste on the environment and help pave the way for a greener future."

TerraCycle works with major manufacturers and retailers to recycle products and packaging that would normally be thrown away. To learn more about TerraCycle and its innovative recycling solutions, visit www.terracycle.com.

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its new division, Loop, is the first shopping system that gives consumers a way

to shop for their favorite brands in durable, reusable packaging. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding more than 15 years ago and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit www.terracycle.com.

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