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CONTACT:  
Sue Kauffman  
TerraCycle  
609.393.4252 x 3708  
[sue.kauffman@terracycle.com](mailto:sue.kauffman@terracycle.com)

## **BEEKMAN 1802® PARTNERS WITH TERRACYCLE® TO LAUNCH FREE NATIONWIDE RECYCLING PROGRAM**

*Packaging from Popular Line of Soaps and Skin Care Products Now Recyclable Across U.S. Through TerraCycle®*

**TRENTON, N.J., October 26, 2020** – Beekman 1802®, the makers of artisanal goat milk-based products, has partnered with international recycling leader TerraCycle® to make all their skincare and body care product packaging recyclable throughout the United States.

Through the Beekman 1802 Recycling Program, consumers can now send in all Beekman 1802 skincare and body care product packaging, including the brand's new Clinically Kind™ Probiotic Skincare line, to be recycled for free. Participation is easy: sign up on the TerraCycle program page (Beekman 1802 Program Page URL) and mail in the waste using a prepaid shipping label. Once collected, it is cleaned, melted and remolded to make new recycled products.

“Now more than ever, consumers don’t want to sacrifice the planet for their personal well-being,” said TerraCycle CEO and Founder, Tom Szaky. “Together, Beekman 1802 and TerraCycle will keep as many of these products out of landfills as possible, allowing consumers to keep both themselves and the planet clean.”

The Beekman 1802 Recycling Program is open to any interested individual, school, office, or community organization. For more information on TerraCycle’s recycling programs, visit [www.terracycle.com](http://www.terracycle.com).

### **About Beekman 1802**

Beekman 1802 is a clean beauty brand that will help you Cultivate Beautiful Skin. We start with the basics: simple ingredients, little luxuries that make us happy, goat milk, and our course ... kindness.

### **About TerraCycle**

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its new division, Loop, is the first shopping system that gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding more than 15 years ago and was named #10 in Fortune magazine’s list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit [www.terracycle.com](http://www.terracycle.com).

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