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REPURPOSE AND RECYCLE YOUR REUSABLE SILICONE BAGS WITH STASHER & TERRACYCLE

Partnership Launches Free National Recycling Program in U.S. For Reusable Silicone Storage

TRENTON, N.J., April 6, 2021 – Stasher, the company behind the radically functional and endlessly reusable silicone bag, has strengthened its pledge to give back to the planet by introducing a free, national recycling program for Stasher bags, in partnership with international recycling leader TerraCycle.

Designed to be endlessly reusable, Stasher is on a mission to eliminate the need for single-use plastic bags and to-date has prevented over a billion disposable bags from entering our oceans and landfills. But its mission doesn't end with single-use plastic. Stasher is aware that even the most durable products have a lifespan that must be planned for. To that end, Stasher has partnered with TerraCycle to offer an environmentally conscious end-of-life solution for their silicone bags that avoids the landfill.

"We're thrilled to partner with TerraCycle to provide an end-of-life solution for damaged Stasher bags," said Shannon Morgan Stearns, vice president of marketing at Stasher. "Through this partnership, we're able to provide a seamless experience for our Stasher squad and keep our product from landfills and help our community Save What Matters."

Participation in the Stasher® Bag Recycling Program is free and easy: simply sign up on the TerraCycle program page <https://www.terracycle.com/en-US/brigades/stasher> and mail in the bags using a prepaid shipping label. Once collected, the bags will be cleaned and ground into a crumb-like powder that can be used to create new products such as playground, athletic field or track ground cover, to name just a few of the potential new uses. Additionally, for every shipment sent to TerraCycle through the Stasher® Bag Recycling Program, collectors earn points that can be donated to a non-profit, school or charitable organization of their choice.

"Through the Stasher Bag Recycling Program, Stasher is going above and beyond to not only create a sustainable and reusable product as an alternatives to plastic bags, but also to provide an end-of-life solution as well," said TerraCycle CEO and Founder, Tom Szaky. "It's through partnerships like the one we enjoy with Stasher that drive awareness of the issue of waste, elicit change in the consumer and lead to the preservation of our environment for future generations to come."

The Stasher Bag Recycling Program is open to any interested individual, school, office, or community organization. For more information on TerraCycle's recycling programs, visit www.terracycle.com.

About Stasher

Stasher is the radically functional alternative to single-use plastic. Every Stasher is the endlessly reusable silicone bag that changes the way people can cook, store and save. It's the first platinum silicone bag with a patented Pinch-Loc™ seal that can safely go from the freezer to the microwave, oven or boiling water and cleans easily in the dishwasher. As a mission-driven company, a portion of sales from every Stasher goes directly to nonprofits like Surfrider Foundation that are on the frontlines of studying and tackling the ocean plastic crisis. To date, Stasher has replaced more than one billion single-use plastic bags from ending up in our waste stream. For more information about Stasher, please visit www.stasherbag.com.

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its new division, Loop, is the first shopping system that gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding more than 15 years ago and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit www.terracycle.com.

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