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TERRACYCLE REGULATED WASTE MAKES RECYCLING EVEN EASIER WITH WEBSITE REBOOT

Streamlined User Experience and Additional Features Make It Simple to Implement Sustainability Solutions for Businesses

TRENTON, NJ, June 28, 2021 – Recognizing that busy business owners, facilities managers, and contractors may only have a few precious moments to spare for their sustainability programs on a daily basis, TerraCycle Regulated Waste (TCRW), a commercial recycling solution provider that specializes in the collection and repurposing of complex regulated waste streams, has launched a new and improved website to make it easier than ever to establish, implement and meet sustainability targets.

In order to facilitate the effective and compliant management of regulated, universal and hazardous waste such as florescent lamps, batteries, aerosols and personal protective equipment, TCRW has implemented enhanced website functionalities for an improved e-comm experience with robust new features. TCRW customers can now enjoy guest checkout and QR code functionality on a new mobile-friendly website for quick, on-the-go recycling access. That, coupled with the new ability to track shipments in real time, ensures that they are never caught without a recycling solution. All of this, packaged in an improved and streamlined user interface, is ready to take the guesswork and headaches out of overseeing a sustainability program of any size.

To summarize, the added features are listed below:

- Guest checkout implemented for quick purchases
- QR Code functionality added to EasyPak boxes so team members on the warehouse floor can scan a box with their smartphones and jump to the new website
- Website optimized for mobile use for on-the-go access
- General streamlining of user interface to ensure the most efficient experience
- Free shipping for all online EasyPak purchases

“TerraCycle Regulated Waste has always been committed to helping businesses meet their sustainability goals efficiently and without any of the guesswork,” said Kevin Flynn, Global Vice President of TerraCycle Operations and Director of TerraCycle Regulated Waste. “This website refresh is our way of doubling-down on this commitment as we give our customers new powerful tools to help get the job done.”

To learn about TerraCycle Regulated Waste, visit the new and improved website at tcrwusa.com.

About TerraCycle Regulated Waste

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste®. The TerraCycle Regulated Waste division offers environmentally-sound recycling of universal and regulated waste. From innovative EasyPak fluorescent bulb shipping boxes with integrated mercury seals to the Bulb Eater® series of bulb crushers, TerraCycle Regulated Waste provides the most complete line of lamp recycling options. TerraCycle has won over 200 awards for sustainability and has donated

over \$44 million to schools and charities since its founding more than 15 years ago and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit www.terracycle.com.

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