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CALPHALON® LAUNCHES RECYCLING PROGRAM IN PARTNERSHIP WITH TERRACYCLE®

Consumers Can Now Recycle All Metal-based Cookware, Bakeware, and Cutlery Nationwide

TRENTON, New Jersey, June 29, 2021 — Calphalon®, a leading manufacturer of high-quality cookware, cutlery and bakeware for the home chef, is helping consumers upgrade their cooking tools guilt-free. In partnership with international recycling company TerraCycle®, the Calphalon® Cooking Tools Recycling Program offers a free and convenient way to recycle all brands of metal-based cookware, bakeware, and cutlery.

“Calphalon products have a heritage of innovation and reliability, letting you focus on creating and delighting in the kitchen time and time again. Our brand is committed to advancing our sustainable practices, and have partnered with TerraCycle to bring a recycling solution for well-used cookware, bakeware and cutlery,” said Kris Malkoski, CEO, Food Business Unit at Newell Brands.

Participation in Calphalon® Cooking Tools Recycling Program is simple: sign up on the TerraCycle program page www.terracycle.com/calphalon and mail in old cookware, bakeware and cutlery using a prepaid shipping label. When shipping knives, keep them separate and secured. Once collected, the items will be cleaned and smelted into metal sheeting, ingots, or bar stock and used as base material for stamped product applications like nuts and bolts, washers, and rings. Additionally, for every shipment sent to TerraCycle through the recycling program, collectors earn points that can be donated to a non-profit, school or charitable organization of their choice.

“By creating a sustainable end-of-life solution for well-used cookware, bakeware and cutlery, Calphalon is helping consumers address a waste stream that is typically overlooked,” said TerraCycle CEO and founder Tom Szaky. “With this free recycling program, consumers are given the opportunity to think twice about what can be given a second life and what truly is garbage.”

Calphalon® Cooking Tools Recycling Program is open to any interested individual in the United States and more information on TerraCycle’s recycling programs can be found at www.terracycle.com.

About Calphalon

Calphalon® is a leading manufacturer of professional quality cookware, cutlery, and bakeware, for the home chef. Based in Atlanta, GA Calphalon is a part of Newell Brands' global portfolio.

About Newell Brands

Newell Brands (NASDAQ: NWL) is a leading global consumer goods company with a strong portfolio of well-known brands, including Rubbermaid®, Paper Mate®, Sharpie®, Dymo®, EXPO®, Parker®, Elmer's®, Coleman®, Marmot®, Oster®, Sunbeam®, FoodSaver®, Mr. Coffee®, Rubbermaid Commercial Products®, Graco®, Baby Jogger®, NUK®, Calphalon®, Contigo®, First Alert®, Mapa®, Spontex® and Yankee Candle®. Newell Brands is building beloved #1 and #2 brands that brighten homes and lives every day and create moments of joy, build confidence and provide peace of mind.

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating nationally across 20 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its new division, Loop, is the first shopping system that gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding more than 15 years ago and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit www.terracycle.com.

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