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**LOCAL SMALL BUSINESS OWNER HELPS STOMP OUT WORLD'S MOST LITTERED  
ITEM WITH TERRACYCLE'S CIGARETTE RECYCLING PROGRAM**

*Owner of Texas Tart, Carriebeth Mandrell, joins TerraCycle's Cigarette Waste Recycling Program to  
Help Eliminate Cigarette Litter*

**WACO, T.X., July 13, 2021** - Local business owner, Carriebeth Mandrell, has teamed up with TerraCycle, the world's leader in the collection and repurposing of complex waste streams, to collect and recycle the world's most littered item - cigarette butts. After being shipped to TerraCycle, the waste collected through the program is processed into plastic pellets for use in a variety of recycled products while the remaining tobacco is composted.

Carriebeth Mandrell, a resident of Waco and owner of Texas Tart, a dessert company run out of her home, is committed to eliminating cigarette litter through her involvement in TerraCycle's Cigarette Waste Recycling Program.

"I have been recycling for 20+ years," said Mandrell. "I was excited to first find [TerraCycle's] website, then when [TerraCycle] started recycling cigarettes. I had been pulling apart the boxes and recycling the cardboard. Now I can recycle ALL of it!"

Anyone can make a difference in recycling one of the most littered items in the world by signing up for TerraCycle's Cigarette Waste Recycling Program at <https://www.terracycle.com/en-US/brigades/cigarette-waste-recycling>.

All of the collected waste collected through the Cigarette Recycling Program is shipped to TerraCycle for recycling. When processed, the paper and tobacco is separated from the filter and composted. The filter is recycled into plastic pellets which can be used by manufacturers to make a number of products such as shipping pallets, ashtrays and park benches.

TerraCycle has collected hundreds of millions of cigarette butts globally. Additionally, through its various recycling programs, it has engaged over 202 million people across 20 countries to collect and recycle billions of pieces of waste that were otherwise non-recyclable, all while raising over 44 million dollars for charities around the world.

**About TerraCycle**

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating nationally across 20 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its new division, Loop, is the first shopping system that gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle has won over 200 awards for

sustainability and has donated over \$44 million to schools and charities since its founding more than 15 years ago and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit [www.terracycle.com](http://www.terracycle.com).

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