

New User Participation Guide

2021



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We're always here to help make recycling easy.

About TerraCycle®

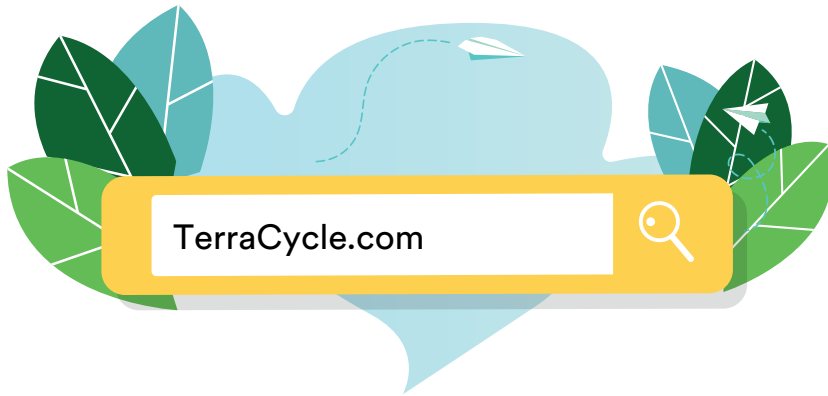
TerraCycle is a global leader in recycling. Our mission is to eliminate the concept of waste by providing viable recycling and reuse options that are easy and effective.

Founded in 2001, TerraCycle® now operates programs across the globe that collect used packaging and products to keep them from ending up in landfills. Once collected, the waste is either recycled or upcycled into new products.

In this guide, you'll discover how easy it is to participate — and do your part to help protect our planet!

To learn more about TerraCycle and see all of our programs, please visit [TerraCycle.com](https://www.terracycle.com) and tap “About”





Start Participating Now for FREE. It's EASY!

Here's how TerraCycle's programs work:

Find a program on TerraCycle.com. You can search by type of waste and your location for programs to join. Many programs are FREE.

Create your profile on TerraCycle.com. (It takes about 30 seconds!) See Page 5 for details.

Join the program and start collecting waste.

Request a shipping label when you're ready to ship (from your profile page).

Ship your recycling. Many programs pay for shipping and are FREE for you.

Your waste is recycled! It's that easy!

Your Profile Page: Everything You Need in One Easy Place.

Your profile page is how you manage your account, request shipping labels, redeem points, and more.

If you don't have a profile, you can create one **FAST**.

Visit TerraCycle.com and click "Sign-in." If you don't already have a profile, click "Sign up here" to create one. It takes about 30 seconds.

Once signed-in, you'll see your profile page.



COLLECTION PROGRAMS:

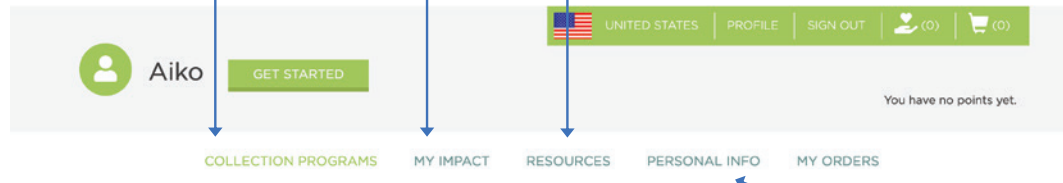
Download labels to ship your waste.

MY IMPACT:

Manage your charities and redeem your points.

RESOURCES:

Helpful tools to make recycling easy.



Look at Everything You Can do from Your Profile Page!

Join a free program to start recycling!

Start making a positive impact on our planet by signing up for a free recycling program. The waste you recycle and any charitable donations you earn will be aggregated on this tab.

JOIN A FREE RECYCLING PROGRAM

PERSONAL INFO:

Update your account information.

Recommended for you



Nature's Heart® Recycling



Living proof® Recycling



amika Recycling Program

NEWS:

Updates including new programs you can join.

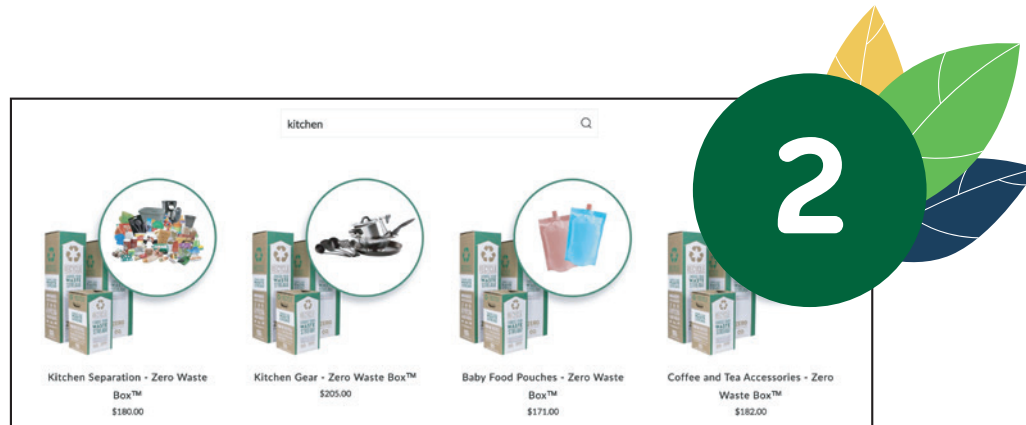
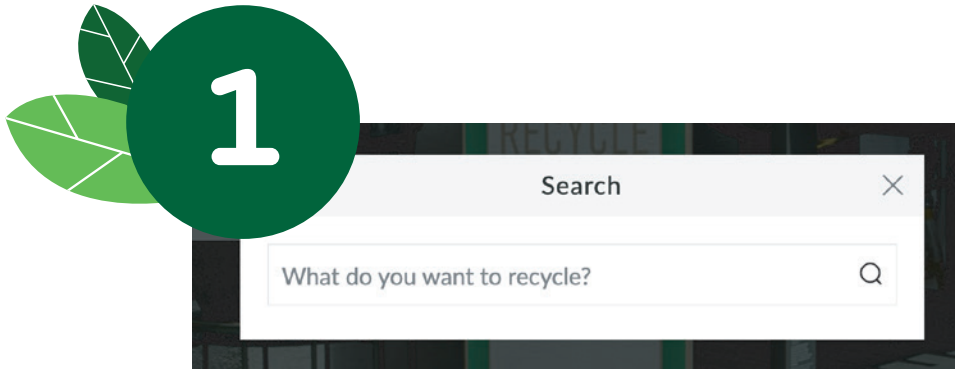
Recycle almost **ANYTHING** with **Zero Waste Box™!**

One of the easiest ways to recycle is to purchase a Zero Waste Box™ for your home or business.

You can choose what you want to recycle and simply purchase a Zero Waste Box™ to collect that waste.

Fill the Zero Waste Box™ and mail it in! It's that easy!





Getting Started with Zero Waste Box™

To get started, visit [TerraCycle.com](https://www.terracycle.com) and select “Zero Waste Box” from the top menu.

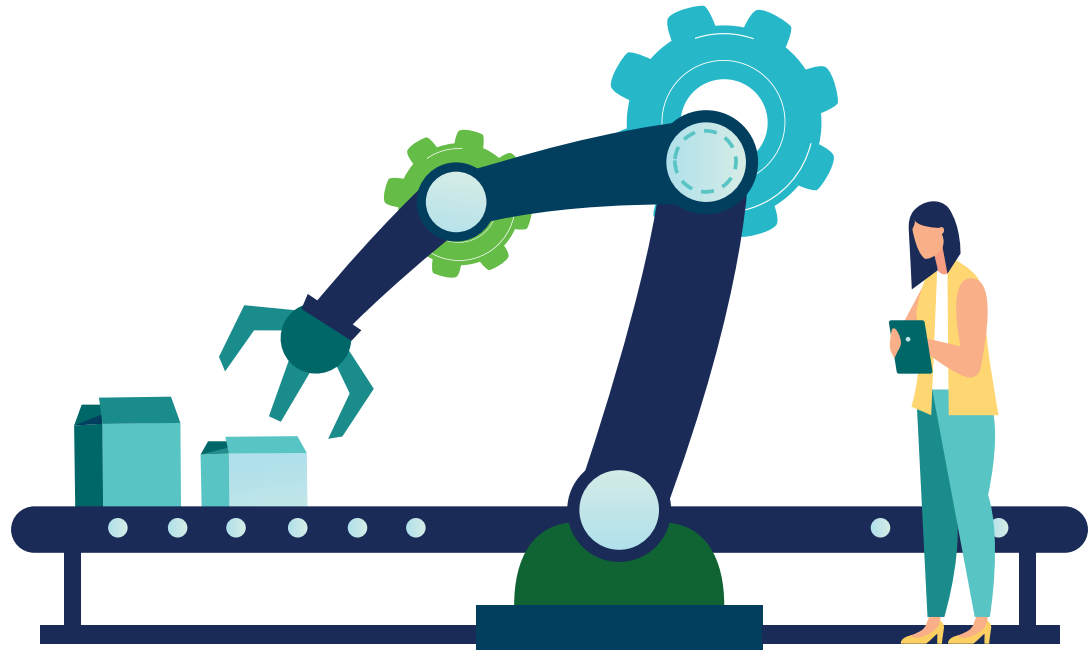
1. Search for what you want to recycle
2. Browse through popular options

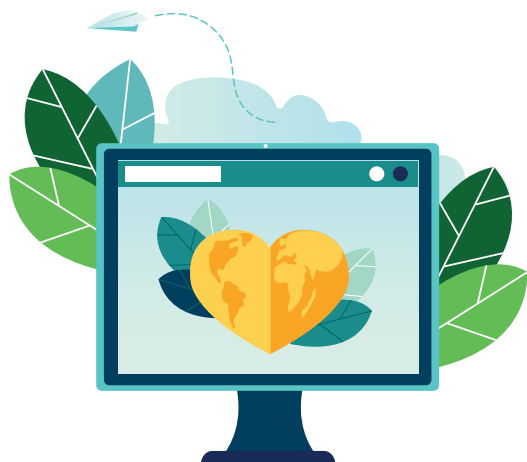
Purchase Your Zero Waste Box™

You can recycle almost any type of waste - choose the one that best fits your needs.

When you select a specific Zero Waste Box, you'll get tips and info to help you choose the right box along with best practices for easier and more effective recycling. You'll also learn what happens to your waste once it's collected.

To Purchase select BUY NOW





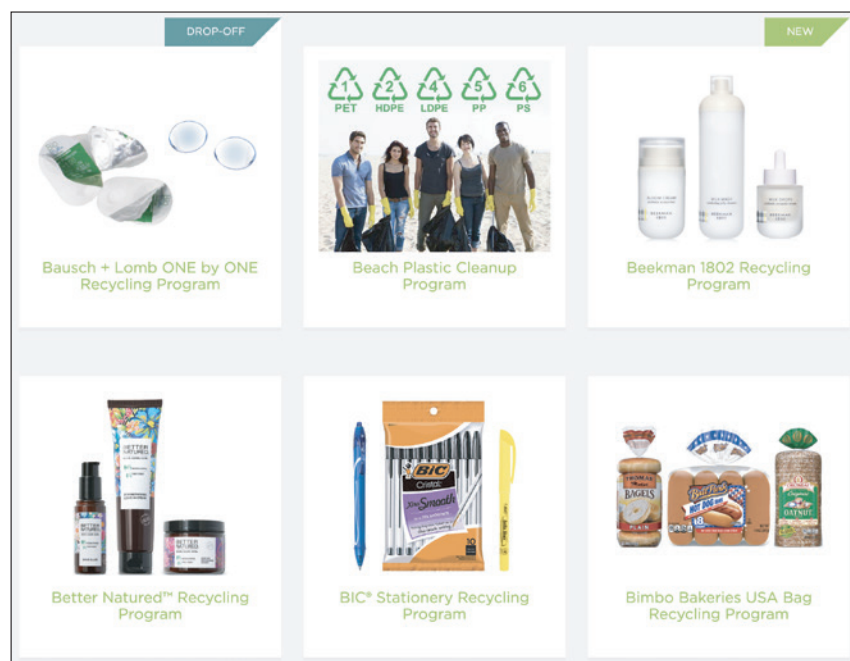
Join a National Recycling Program for FREE!

Brands support these programs, so there's no cost for you to participate! Plus it's SUPER EASY!

SEARCH for the type of waste and your location to find available programs.

or

BROWSE programs by choosing "National Recycling Solutions" from the top menu



How National Programs Work. They're **FREE** - and **Super EASY!**

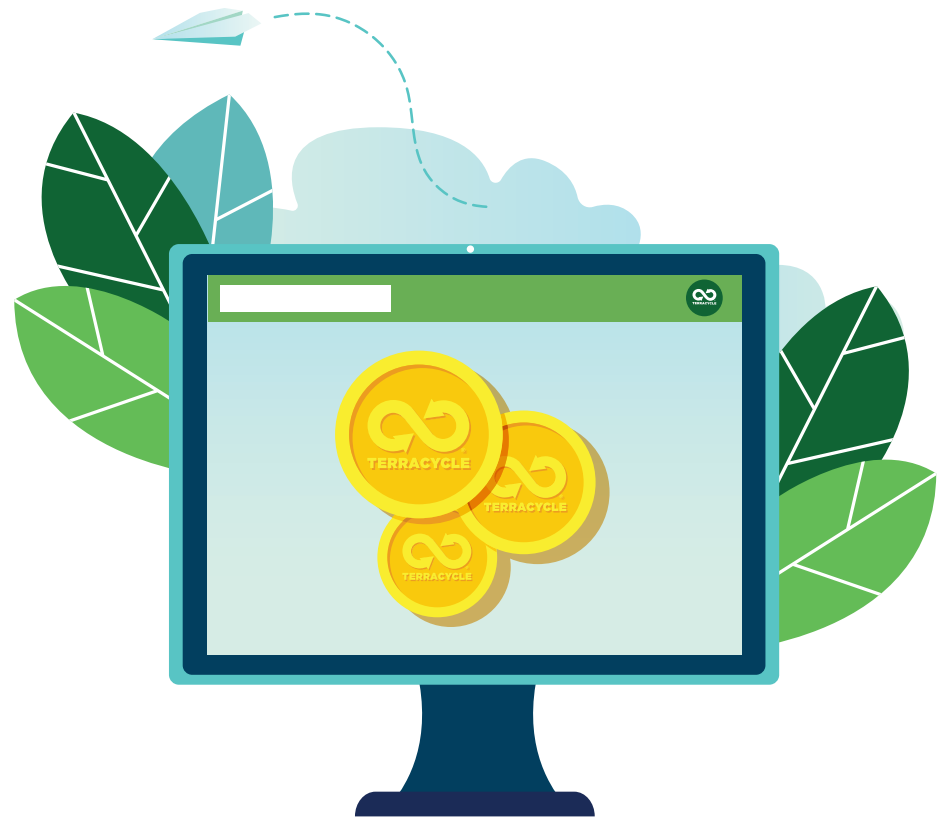
Choose a program and sign up. Many programs are **FREE!**

Collect your waste.

Request a shipping label from your profile page.

Ship your waste for **FREE.**

That's it! Your waste will be recycled into new products.





Inspire Your Community Become a Public Recycling Location

If you have access to a public, easy-accessible location like a school, library or retail store, you can choose to become a public location for a National Recycling Program.

SEARCH the available programs who need new Public Locations

JOIN a program

REQUEST your collection bin

PLACE your bin in a popular spot

PROMOTE your bin to encourage public participation

SHIP your waste when your bin is full for recycling.

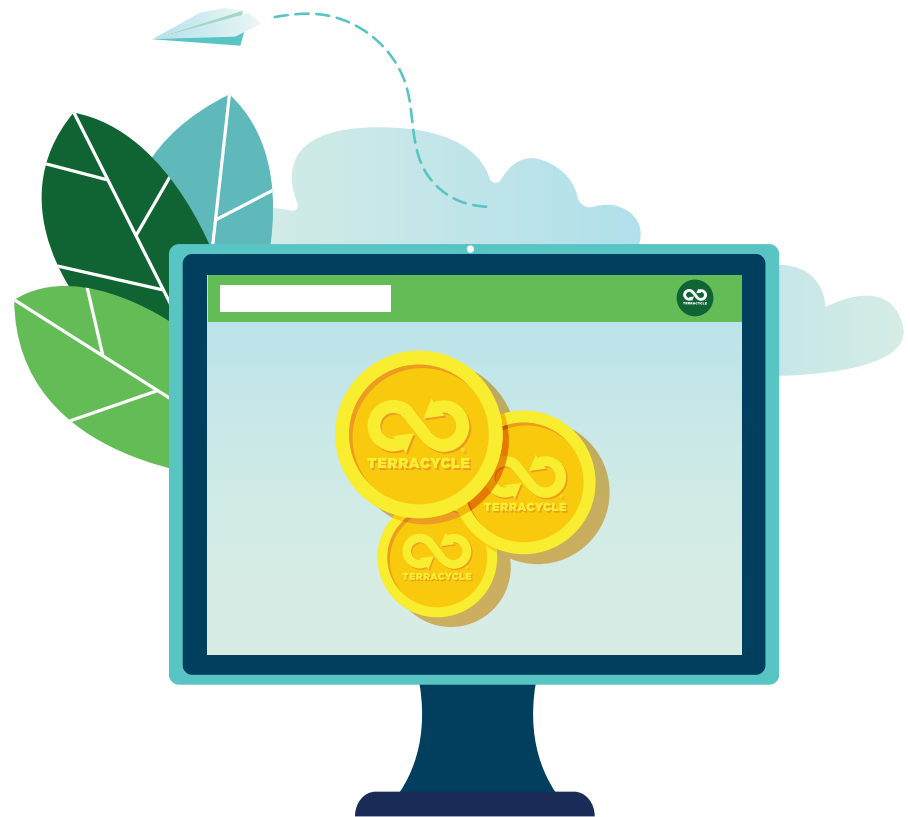
It's **FREE** and **EASY!**

Win Prizes and Earn More Points!

TerraCycle periodically runs contests where you may be able to win valuable prizes, and promotions where you can earn additional points for your charity.

Here's how to view TerraCycle available contests and promotions:

On TerraCycle.com, **UNDER** “National Recycling Solutions” **CHOOSE** “Contests and Promotions” for a full list.





Participate in Contests and Promotions

Once you see all available contests and promotions, you can select one to learn more.

OR... you can visit any program's page and choose "Rewards" in the top menu to learn about the contests and promotions currently available in that program.

Make Recycling EASIER THAN EVER!

TerraCycle wants to make your recycling easy, so we provide you with lots of tools and resources.

To access these tools, please find downloadable posters and fliers at the bottom of each recycling program page.



Redeem Your TerraCycle Points

Help the school or charity of your choice.

Many national programs allow you to earn TerraCycle points to benefit the school or charity of your choice.

To learn more about the points system:

On TerraCycle.com, **UNDER** “National Recycling Solutions” **CHOOSE** “TerraCycle Points” for details.

To redeem your points:

Sign in and visit your Profile page, then select “My Impact” to review your available points and search for a charity by clicking the “Search for a charity” button.



Contact TerraCycle

We're here for you to make recycling easy.

From TerraCycle.com, select "About" and "Customer Support" to complete an online contact form for your convenience.

If you need to speak to a Customer Support Representative, please call 1-866-967-6766.

Our Customer Support representatives are located at our TerraCycle headquarters in Trenton, NJ. Offices are open Monday to Friday, 9am to 5pm EST.

THANK YOU for helping to eliminate the concept of waste!

