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Make Halloween Less Scary For The Planet By Recycling Candy Wrappers With TerraCycle

TerraCycle's Zero Waste Boxes Keep Candy Wrappers from Creeping Into Landfills

TRENTON, N.J., October 11, 2021 – While “spooky season” brings great fun, Halloween traditions generate a frightening amount of plastic waste each year. According to industry data, Americans purchase nearly 600 million pounds of candy for Halloween. But when the parties are over and trick or treating is done, pesky piles of candy wrappers can be found at curbs all over the neighborhood – and all across the country.

Most candy wrappers are tricky to recycle because they are made from a mix of materials, including polypropylene, aluminum foil, and paper. To avoid being haunted by the remnants of these bite-sized, individually-wrapped treats, TerraCycle's Zero Waste Boxes provide a convenient recycling solution for all brands of flexible plastic-based candy packaging and wrappers, which are not recyclable through conventional recycling facilities.

- When placed in public spaces such as schools, community centers, local businesses, and neighborhood parks, [Candy and Snack Wrappers Zero Waste Boxes](#) encourage people to responsibly dispose of their wrappers instead of tossing items on the ground.
- Families can trick or treat sustainably on Halloween night, knowing they'll be able to use the [Candy and Snack Wrappers Zero Waste Pouch](#) to collect all the candy wrappers strewn around the house the next day.
- For large-scale recycling solutions, TerraCycle offers the [Snack Wrapper Zero Waste Pallets](#).

When full, the boxes, pouches and pallets can be returned to TerraCycle for processing and the collected waste will be cleaned, melted and remolded to make new products.

“Here at TerraCycle, we are happy to provide a few tricks to help you enjoy your treats guilt-free through our Zero Waste Box program,” said Tom Szaky, Founder and CEO of TerraCycle. “Our solutions make it easy to go green this Halloween by reducing the impact of candy and snack wrappers on the environment.”

TerraCycle, the world's leader in the collection and repurposing of complex waste streams, created the Zero Waste Box program to provide solutions for difficult-to-recycle waste that cannot be recycled through TerraCycle's brand-sponsored, national recycling programs or via standard municipal recycling. To learn more about TerraCycle and its innovative recycling solutions, visit www.terracycle.com.

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its new division, Loop, is the first shopping system that gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding more than 15 years ago and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit www.terracycle.com.