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**‘TIS THE SEASON TO CELEBRATE SUSTAINABLY WITH
TERRACYCLE’S ZERO WASTE BOXES**

Give the Gift of Zero Waste This Holiday Season With TerraCycle

TRENTON, N.J., NOVEMBER 22, 2021 – Households everywhere have seen the pile-up of packaging accumulate over the past two years — add discarded holiday gift wrap to the waste pile and, yes, household stress will begin to accumulate too. Industry data suggests that 4.6 million pounds of wrapping paper is used in the United States each year. Once the holiday festivities start to wind down, nearly half of the used gift wrap will end its life in the landfill.

Traditional wrapping paper is difficult to recycle because it is often dyed, laminated or made up of small, non-paper additives such as glitter or plastics. To address the environmental cost of the holiday season, TerraCycle’s Zero Waste Box™ program offers convenient, turn-key recycling solutions for holiday gift waste not recyclable through conventional recycling facilities.

- After opening presents, families can recycle wrapping paper, ribbons, bows, tissue paper and other decorative gift packaging with the [Wrapping Paper and Gift Waste Zero Waste Box](#).
- For any online purchases, the [Shipping Materials Zero Waste Box](#) can be used to recycle e-commerce packaging such as stretch and bubble wrap, packing peanuts, air cushions, and tape dispensers.
- The [Plastic Packaging Zero Waste Box](#) can be used to collect all other flexible and rigid plastic packaging components including plastic clamshells, plastic windows and more.

When full, the boxes can be returned to TerraCycle for processing and the collected waste will be cleaned, melted and remolded to make new products.

“Every year, the holiday season brings joy, cheer, and unfortunately, an excess of waste into our homes,” said Tom Szaky, Founder and CEO of TerraCycle. “With help from our Zero Waste Boxes, consumers can tackle this problem head-on in their households and outsmart holiday waste.”

TerraCycle, the world’s leader in the collection and repurposing of complex waste streams, created the Zero Waste Box program to provide solutions for difficult-to-recycle waste that cannot be recycled through TerraCycle’s brand-sponsored, national recycling programs or via standard municipal recycling. To learn more about TerraCycle and its innovative recycling solutions, visit www.terracycle.com.

About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its new division, Loop, is the first shopping system that gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding more than 15 years ago and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit www.terracycle.com.