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**A STRAIGHT SMILE SHOULDN'T COST THE EARTH:  
RECYCLE DENTAL ALIGNERS AT PARTICIPATING  
DENTAL OFFICES IN SACRAMENTO**

***Residents in Sacramento can Dispose of their Used Dental Aligners for Free Through the Spotlight  
Oral Care Dental Aligner Recycling Program***

**TRENTON, NJ, December 7, 2021** — Did you know that an estimated 25 million dental aligners are thrown away each year? All of which are typically non-recyclable and end up destined for the landfill? Through the Spotlight Oral Care Dental Aligner Recycling Program, dentists located throughout Sacramento are helping to 'take a bite' out of the plastic dental waste in the local community and are working with TerraCycle to divert the waste and ensure that the collected aligners and their associated packaging are fully recycled.

Through the Spotlight Oral Care Dental Aligner Recycling Program, consumers are encouraged to bring any brand of dental aligner and associated packaging to participating dental offices for recycling. Once collected, the waste will be sent to TerraCycle, where it will be cleaned and melted into hard plastic that can be remolded to make new recycled products, such as park benches and picnic tables.

"The Spotlight Oral Care Dental Aligner Recycling Program empowers businesses to promote sustainable initiatives in their own practices while encouraging patients to take an active role in preserving the environment," said Tom Szaky, founder and CEO of TerraCycle. "By creating this recycling initiative, our aim was to provide an opportunity where whole communities like Sacramento are able to collect waste alongside a national network of public drop-off locations all with the unified goal to reduce the plastic footprint of dental practices."

Below is a list of local dentists participating in the program:

- **Chalmers Dental**, 1820 Professional Drive Suite 5 Sacramento, CA, USA 95825  
<https://www.chalmersdental.com/>
- **Giannetti & Booms Orthodontic Specialists**, 2101 Stone Blvd. Suite 130 West Sacramento, CA 95691  
<https://sacortho.com/>

To learn more about the Spotlight Oral Care Dental Aligner Recycling Program, become a public drop-off location or to search for their nearest participating location, [visit https://www.terracycle.com/en-US/brigades/spotlight-oral-care](https://www.terracycle.com/en-US/brigades/spotlight-oral-care).

**About Spotlight Oral Care:**

Founded in 2016 by certified dentist sisters, Dr. Lisa and Dr. Vanessa Creaven, it was Spotlight Oral Care's aim to create the best oral health products and to educate and empower people to engage with customized preventative oral care. As dentists, they have a unique insight into the needs and wants of

their patients. Their clinically proven range of products combine the latest advances in oral care research with the highest quality of clean, harm-free and active ingredients. Having identified the lack of sustainability within the industry, with billions of toothpaste tubes ending up in landfills each year, Spotlight Oral Care made the move to become more environmentally friendly and aware. All Spotlight Oral Care products are vegan-friendly, toxin-free, cruelty-free and palm oil free. The toothpaste tubes are made from a by-product of sugar cane making them the world's first ever 100% recyclable tube, completely revolutionizing the oral care industry.

### **About TerraCycle**

TerraCycle is an innovative waste management company with a mission to reimagine the idea of waste. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its new division, Loop, is the first shopping system that gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding more than 15 years ago and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit [www.terracycle.com](http://www.terracycle.com).

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