



LOOP AND SELECT BURGER KING® RESTAURANTS THROUGHOUT NORTH JERSEY TEST REUSABLE CONTAINERS

Local customers have the opportunity to purchase menu items such as sandwiches, soft drinks and coffee served in durable, reusable packaging

TRENTON, N.J., March 14, 2022– Global reuse platform, Loop has teamed up with five local Burger King® restaurants in North Jersey, including the [INSERT TOWN HERE] location, to offer customers the opportunity to purchase menu items such as sandwiches, soft drinks and coffee served in durable, reusable packaging.

Through a one-of-a-kind partnership, the test pilot allows customers to simply order their favorite Burger King items in the durable packaging and when finished return it to the Loop Return Point at the store to be cleaned and reused. Customers will be charged a small deposit upon purchase, and a refund is given after the package is returned.

Area Burger King locations participating in the program include:

- Bayonne, 1088 Broadway
- Clark, 118 Central Avenue
- East Brunswick, 1022 Route 18
- Harrison, 751 Harrison Ave.
- Maplewood, 1833 Springfield Avenue

For more information regarding Burger King, please visit their website, <https://www.bk.com/>. For more information on Loop, please visit www.explorelloop.com.

About BURGER KING®:

Founded in 1954, the Burger King® brand is a global fast-food hamburger chain known for food quality and value as the only place guests can get the iconic flame-grilled *Whopper®* sandwich. The Burger King system operates more than 18,700 locations in more than 100 countries and U.S. territories. Almost 100 percent of Burger King restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. To learn more about the Burger King brand, please visit the Burger King brand website at www.bk.com or follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [TikTok](#).

About Loop

Loop is a global reuse platform enabled by a multi-stakeholder coalition of manufacturers, retailers, and consumers that aims to Eliminate the Idea of Waste®. Loop partners with brands and retailers to shift from a disposable to durable supply chain which enables consumers to responsibly shop for a wide variety of commonly used products. Loop is available in the UK, France, US, Canada and Japan. To learn more about Loop, visit www.exploreloop.com.

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