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**ShiKai Announces Free Packaging Recycling Program**  
*Consumers Can Now Recycle ShiKai® Packaging Nationwide Through TerraCycle®*

**TRENTON, N.J., February 1, 2022** – ShiKai®, the company that makes botanically-based solutions that work, today announced its recycling program with international recycling leader TerraCycle® to make the packaging for its skin and hair care product lines nationally recyclable in the United States. As part of the program, for every shipment of ShiKai® packaging sent to TerraCycle, consumers earn points that can be donated to a non-profit, school or charitable organization of their choice.

“We have seen the effects of climate change firsthand here in Sonoma County and are committed to a multifaceted approach around environmental responsibility,” said Jason Sepp, ShiKai president. “With this program, we are pleased to help customers easily recycle product containers - lessening their individual footprints and the need for virgin materials for remanufacture while helping keep waste out of landfill. This is one step in a series of commitments we will be sharing throughout the year ahead.”

Through the new ShiKai Recycling Program, empty ShiKai packaging including plastic tubes, pots, pumps, sprays, jars, complex closures and glass packaging can be recycled for free. Once collected, the packaging is cleaned and melted into hard plastic that can be remolded to make new recycled products, such as park benches and picnic tables.

“Skin care and hair care are two essential steps in the daily routines of many consumers,” said TerraCycle CEO and Founder, Tom Szaky. “Through this recycling program, ShiKai is giving customers the unique opportunity to make their beauty regimens more sustainable by offering a way to responsibly dispose of empty skin and hair care packaging.”

The ShiKai® Recycling Program is open to any interested individual, school, office, or community organization.

To sign up, visit the TerraCycle program page <https://www.terracycle.com/en-US/brigades/shikai> and mail in the ShiKai® packaging using a prepaid shipping label.

**About ShiKai®**

Founded in 1970 by two chemists, ShiKai combines natural botanicals and science to create safe hair and body care products that really work. ShiKai is one of the first and last independent, natural, personal care companies to formulate, manufacture and bring its own products to market from its facility in Santa Rosa, California. ShiKai Products is family owned and operated. For more information regarding ShiKai Products, please visit [www.ShiKai.com](http://www.ShiKai.com).

**About TerraCycle**

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating nationally across 21 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with leading consumer product companies to integrate hard to recycle waste streams, such as ocean plastic, into their products

and packaging. Its new division, Loop, is the first shopping system that gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle has won over 200 awards for sustainability and has donated over \$44 million to schools and charities since its founding more than 15 years ago and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit [www.terracycle.com](http://www.terracycle.com).

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