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**CONTACT:**

Celina Mazon

TerraCycle

(609) 393-4252 ext. 3714

[celina.mazon@terraCycle.com](mailto:celina.mazon@terraCycle.com)

**TERRACYCLE® PARTNERS WITH AWARD-WINNING SKIN CARE  
COMPANY STRIVECTIN® FOR A NEW WAY TO CARE FOR YOUR SKIN &  
THE PLANET**

*StriVectin® Consumers Can Now Recycle Skin Care Products and Packaging Nationwide Through  
TerraCycle*

**TRENTON, N.J., May 2, 2022** – StriVectin®, a smart skin care pioneer, has launched a new way for consumers to care for both their skin and the planet in partnership with international recycling leader, TerraCycle. Through the StriVectin® Recycling Program, recyclers can earn TerraCycle points that can be redeemed for donations to nonprofit organizations or schools of their choice with every shipment.

Through the StriVectin® Recycling Program, consumers can now send empty StriVectin® packaging including plastic tubes, cream, pots, pumps, sprays, jars, complex closures, and glass packaging to be recycled for free. Participation is easy: simply sign up on the TerraCycle program page <https://www.terraCycle.com/en-US/brigades/strivectin-skincare-packaging> and mail in the packaging waste using the prepaid shipping label provided. Once collected, the packaging is cleaned and melted into hard plastic that can be remolded to make new recycled products.

“Together, StriVectin® and TerraCycle aim to keep as many of these products out of landfills as possible, allowing consumers to enjoy clinically-backed skin care and a clean planet,” said TerraCycle CEO and Founder, Tom Szaky.

The StriVectin® Recycling Program is open to any interested individual, school, office, or community organization. For more information on TerraCycle’s recycling programs, visit [www.terraCycle.com](http://www.terraCycle.com).

**About StriVectin®**

StriVectin, the #1 independent prestige skin care company in the U.S., empowers women to outsmart aging with our disruptive science and targeted solutions for aging and changing skin. Backed by over 35 years of clinical research, our proprietary NIA-114 Technology™ is clinically proven to strengthen the skin barrier and supercharge the efficacy of other performance ingredients to visibly transform skin. The results are real, visible and validated with independent clinical studies on every formula – including the groundbreaking SD Advanced™ Intensive Concentrate for Wrinkles & Stretch Marks and the #1 selling cream in the U.S. exclusively for the neck and décolleté\*\*, TL Advanced™. Cruelty Free, Paraben Free

and Suitable for All Skin Types, StriVectin products are sold through department stores and specialty retailers in North America, Europe, the Middle East, and Asia. The company maintains corporate offices in New York, NY. For more information, visit [strivectin.com](http://strivectin.com).

### **About TerraCycle**

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating in 21 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with its partners to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its reuse platform Loop gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle has won over 200 awards for sustainability and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit [www.terracycle.com](http://www.terracycle.com).

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