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**This Earth Month Outsmart Waste with TerraCycle's Zero Waste Box™**

*Recycle Virtually Everything with Easy-to-Use Recycling Solutions*

**Trenton, NJ, (April 20, 2022)** – When most people think about recycling, they picture a blue bin full of aluminum cans, glass jars and other items that can be commingled for traditional curbside pickup. But what about everything else that can't be accepted by existing local recycling services?

Industry data shows that roughly 335 million tons of plastic is produced each year, half of which are single-use plastics that are discarded shortly after use and globally, only about nine percent of this plastic ends up being recycled.

This Earth Month, international recycling leader TerraCycle is helping consumers keep more of their trash out of the landfill with the all-in-one recycling solution designed to solve for virtually any waste-stream that standard curbside recycling programs are unable to accept – The Zero Waste Box (ZWB).

“Don’t be fooled by the name – these are far more than your standard cardboard box,” said Tom Szaky, founder and CEO of TerraCycle. “At their core, ZWB boxes provide consumers, businesses, municipalities, and anyone interested in ensuring their trash does not go to the landfill, the peace of mind of knowing that everything sent to TerraCycle in these containers will be recycled regardless of the brand. Further, depending on your need, TerraCycle is able to provide you with capacity solutions that range from a pouch to a pallet and every size in between, all with an average shelf-life of two-four month or longer, depending on the waste stream. In short – these are not your average cardboard boxes – they are an investment in preserving the environment for future generations.”

There are three different categories of Zero Waste Boxes:

- [Category Separation Boxes](#) solve for an entire, non-brand specific waste stream, such as [coffee capsules](#), [shipping materials](#) and [plastic packaging](#).
- [Room Separation Boxes](#) allow all the trash generated in a particular room or space to be collected for recycling in one box. Examples include the [Kitchen Separation box](#), [Bathroom Separation box](#), etc.
- The [All-In-One Zero Waste Box](#) is the most comprehensive option and accepts almost everything—no separation required.

### How Zero Waste Boxes Work:

- 1. Explore available solutions:** Determine what items are consistently thrown away. Then, search the [Zero Waste Box website](#) to see which solution best meets those specific recycling needs.
- 2. Select the right size:** There are three sizes of Zero Waste Boxes to choose from: small, medium and large. Large boxes are recommended for waste streams that are often discarded in a significant amount.
- 3. Find the perfect spot:** Place the Zero Waste Box in an area with lots of foot traffic to max out visibility and usage.
- 4. Fill and return:** Each Zero Waste Box comes with a prepaid shipping label affixed to it. Once full, the box can be taped shut and dropped off at any local UPS shipping location to be sent back to TerraCycle for recycling.

Everything collected for recycling through the Zero Waste Box solution is sorted and then processed into raw materials that are used to make new products. Pricing is based on the amount of waste separation involved in the recycling process and the current shipping and recycling costs for each material type.

TerraCycle, the world's leader in the collection and repurposing of complex waste streams, created the Zero Waste Box program to provide solutions for difficult-to-recycle waste that cannot be recycled through TerraCycle's brand-sponsored, national recycling programs or via standard municipal recycling. To learn more about TerraCycle and its innovative recycling solutions, visit [www.terracycle.com](http://www.terracycle.com).

### About TerraCycle

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating in 21 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with its partners to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its reuse platform Loop gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle has won over 200 awards for sustainability and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit [www.terracycle.com](http://www.terracycle.com).