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## **PLASTIC BAG BAN: TERRACYCLE HAS A RECYCLING SOLUTION FOR THAT**

### ***As New Jersey's Ban on Single-Use Plastic Bags & Styrofoam Takes Effect, TerraCycle Steps-Up with Recycling Solutions to Ease Transition***

**TRENTON, NJ**, May 5, 2022 - Effective Wednesday, May 4th, New Jersey's ban on single-use plastic bags and styrofoam food-service containers will go into effect, requiring consumers to supply their own reusable bags and containers when shopping.

While the innovation addresses the issue moving forward, it begs the question - what about all of the single-use plastic bags and styrofoam caught in-between the transition? Items like grocery bags saved by well-intentioned consumers for reuse or in retailers that now have unusable extra stock? Since there are only so many ways to make use of these items, TerraCycle®, the New Jersey-based, international recycler of hard-to-recycle waste, has a turn-key recycling solution, available through its Zero Waste Box™ line of business, that individuals and businesses alike can utilize to help them through the transition and sustainably off-load the banned items.

“At TerraCycle we understand that making the move from disposable to reusable can be a challenging transition, and that even the most well intentioned people can use a little help to make the switch,” said TerraCycle CEO and Founder, Tom Szaky. “As a New Jersey-based recycling company that specializes in making difficult recycling challenges manageable, we are ready to help individuals and businesses alike make a seamless transition no matter how large or small your need.”

TerraCycle's award-winning Zero Waste Box line of business is known for its ability to provide convenient, easy-to-use solutions for difficult-to-recycle waste streams, regardless of scale. In the case of plastic shopping bags and styrofoam food-service containers, which cannot be recycled through curbside municipal recycling programs, the following Zero Waste Box solutions are available to address these newly-banned items:

- [Plastic Grocery and Shopping Bags Zero Waste Box](#) and [Plastic Grocery and Shopping Bags Zero Waste Pallet](#)
- [Plastic Packaging Zero Waste Box](#) and [Plastic Packaging Zero Waste Pallet](#)
- [Styrofoam Zero Waste Box](#)

Each Zero Waste Box arrives with a prepaid shipping label affixed to it. Once filled with the appropriate waste stream, the box can be dropped off at any local UPS shipping location to be sent back to TerraCycle for recycling. In the case of a filled Zero Waste Pallet, additional steps must be taken to coordinate return shipping with any less-than-truckload (LTL) freight carrier. When the box or pallet arrives at a local TerraCycle Material Recovery Facility (MRF), it is

weighed and checked in. Everything collected for recycling through the Zero Waste Box solution is sorted and then processed into raw materials that are used to make new products. Pricing is based on the amount of waste separation involved in the recycling process and the current shipping and recycling costs for each material type.

The Zero Waste Box solution provides consumers, businesses, municipalities, and anyone interested in ensuring their trash does not go to the landfill, the peace of mind of knowing that everything sent to TerraCycle in these containers will be recycled regardless of the brand. Further, depending on the customer's need, TerraCycle is able to provide capacity solutions that range from a pouch to a pallet and every size in between, all with an average lifespan of two to four months or longer, depending on the waste stream. In short – these are not just your average cardboard boxes – they are an investment towards Eliminating the Idea of Waste.

To learn more about TerraCycle and its innovative recycling solutions, visit [www.terracycle.com](http://www.terracycle.com).

#### **About TerraCycle**

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating in 21 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with its partners to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its reuse platform Loop gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle has won over 200 awards for sustainability and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit [www.terracycle.com](http://www.terracycle.com).

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