**CONTACT:** 

Celina Mazon
TerraCycle
(609) 393-4252 ext. 3714
celina.mazon@terracycle.com

## TERRACYCLE'S ZERO WASTE BOXES GUARANTEE A SUSTAINABLE SUMMER AND NOT A VACATION FROM YOUR SUSTAINABILITY GOALS

Recycle Your Well-Loved School Supplies with Easy-to-Use Recycling Solutions

**TRENTON, NJ, (June 13, 2022)** – As another school year comes to an end, the time has come for teachers and parents everywhere to clean out their backpacks and classrooms and dispose of their well-loved school supplies. This year, instead of relegating all the spent writing instruments, used stationery, old toys, piles of empty cleaning products, and the numerous other items that have accumulated over the year to already overcrowded landfills - recycle them through TerraCycle.

International recycling leader TerraCycle is on a mission to help consumers recycle more and make the most out of their trash with a convenient recycling solution designed to solve virtually anything standard curbside recycling programs cannot accept – The Zero Waste Box (ZWB).

According to the EPA, Americans throw away over 1.6 million disposable pens a year. This is only a small fraction of all of the school supply waste that is landfilled annually. TerraCycle's Zero Waste Box solution provides a turn-key recycling option for all types of classroom waste, which are not typically recyclable through conventional recycling facilities. Available for both school-wide and individual use, the Zero Waste Box solution empowers students, teachers, and parents to responsibly dispose of their used school supplies while making an investment in preserving the environment for future generations.

"Don't let the name Zero Waste Box fool you, these are far more than your standard cardboard box," said Tom Szaky, founder and CEO of TerraCycle. "Zero Waste Boxes allow consumers to recycle traditionally hard-to-recycle items with the assurance that these materials will not be landfilled. This school year TerraCycle is encouraging students, teachers, and parents to clean up their backpacks, classrooms, and the planet with the help of a Zero Waste Box."

To recycle school supply waste, TerraCycle offers the following Zero Waste Boxes:

- Backpacks Zero Waste Box<sup>TM</sup>
- Glue Sticks and Bottles Zero Waste Box<sup>TM</sup>
- Binders and Presentation Materials Zero Waste Box<sup>TM</sup>
- Pens, Pencils, and Markers Zero Waste Box<sup>TM</sup>
- Office Supplies Zero Waste Box<sup>TM</sup>

• Toys - Zero Waste Box<sup>TM</sup>

For large-scale recycling solutions, TerraCycle offers the following Zero Waste Pallets:

- Pens, Pencils, and Markers Zero Waste Pallet
- Glue Sticks and Bottles Zero Waste Pallet
- Binders and Presentation Materials Zero Waste Pallet

When full, the boxes are returned to TerraCycle for processing, and the collected items will be cleaned, processed into raw materials, and then remolded to make new products. Pricing is based on the amount of waste separation involved in the recycling process and the current shipping and recycling costs for each material type.

TerraCycle, the world's leader in the collection and repurposing of complex waste streams, created the Zero Waste Box program to provide solutions for difficult-to-recycle waste that cannot be recycled through TerraCycle's brand-sponsored, national recycling programs or via standard municipal recycling. To learn more about TerraCycle and its innovative recycling solutions, visit <a href="www.terracycle.com">www.terracycle.com</a>.

## **About TerraCycle**

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating in 21 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with its partners to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its reuse platform Loop gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle has won over 200 awards for sustainability and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit <a href="https://www.terracycle.com">www.terracycle.com</a>.