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## LEMON STREET MARKET INTRODUCES NEW INITIATIVE TO REDUCE ITS CARBON FOOTPRINT

Local Grocery Reinforces Commitment to Sustainability with Help of Zero Waste Boxes from TerraCycle®

**LANCASTER, PA, June 6, 2022** - Lemon Street Market, a local, organic, vegan, and gluten-free grocer, has teamed up with TerraCycle to divert their hard-to-recycle waste from landfills through the Zero Waste Box program.

Independent and woman-owned, Lemon Street Market strives to provide healthy, all-natural groceries and meals to those in and around Lancaster. The local grocer also goes the extra mile by providing customers with the proper tools needed to divert waste from landfills through recycling, composting, reduction, or reuse. As part of its commitment to the environment, Lemon Street Market's partnership with TerraCycle is a testament to the company's focus on sustainability and its daily efforts to minimize its environmental impact.

The market's produce team receives shipments of fresh greens in large plastic clamshell packaging. With no free local opportunities to recycle these clamshells, Lemon Street Market now stations TerraCycle's Plastic Packaging Zero Waste Boxes at the receiving dock, where clamshells are processed and collected, for easy recycling. This conventionally unrecyclable waste would otherwise be landfilled, incinerated, or contribute to the pollution of marine habitats. Using TerraCycle, the collected waste can now be recycled into a variety of new products such as park benches, bike racks, shipping pallets, and recycling bins.

TerraCycle, the world's leader in the collection and repurposing of complex waste streams, created the Zero Waste Box program to provide solutions for difficult-to-recycle waste that cannot be recycled through TerraCycle's brand-sponsored, national recycling programs or via standard municipal recycling. Lemon Street Market decided to utilize boxes that would address hard-to-recycle waste produced in their grocery store.

"Seeing the amount of seemingly insignificant plastic clamshells we were collecting really opened my eyes to the amount of waste produced within the grocery industry. In just about 3 months, we collected about 100 lbs of plastic packaging to be diverted from landfills," said Olivia Schmids, Sustainability Director at Lemon Street Market. "I am immensely proud of my team at Lemon Street Market for raising the bar when it comes to sustainability in business."

More information regarding Lemon Street Market can be found by visiting their website, <a href="https://www.lemonstreetmarket.com">https://www.lemonstreetmarket.com</a>. All collected materials from the Zero Waste Box program are sent to TerraCycle for recycling, where they undergo a series of treatments before getting turned into new items. For more information on TerraCycle, please visit <a href="www.terracycle.com">www.terracycle.com</a>.

TerraCycle offers Zero Waste Boxes for nearly every category of waste. By purchasing Zero Waste Boxes, companies and consumers save trash from landfills and help reach TerraCycle's goal of creating a waste-free world.

## **About Lemon Street Market**

Lemon Street Market is a full-service grocery store located just off the corner of Mulberry and Lemon Street in Lancaster City, Pennsylvania. Our store focuses on sustainable and healthy living, with many local, organic, vegan, and gluten-free options.

## **About TerraCycle**

TerraCycle is an innovative waste management company with a mission to eliminate the idea of waste. Operating in 21 countries, TerraCycle partners with leading consumer product companies, retailers and cities to recycle products and packages, from dirty diapers to cigarette butts, that would otherwise end up being landfilled or incinerated. In addition, TerraCycle works with its partners to integrate hard to recycle waste streams, such as ocean plastic, into their products and packaging. Its reuse platform Loop gives consumers a way to shop for their favorite brands in durable, reusable packaging. TerraCycle has won over 200 awards for sustainability and was named #10 in Fortune magazine's list of 52 companies Changing the World. To learn more about TerraCycle or get involved in its recycling programs, please visit <a href="https://www.terracycle.com">www.terracycle.com</a>.

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